

SHEPARD GREGORY M
Form SC 13D
July 12, 2010

Table of Contents

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13D

**Under the Securities Exchange Act of 1934
(Amendment No.)***

DONEGAL GROUP INC.
(Name of Issuer)

Class A Common Stock

Class B Common Stock

(Title of Class of Securities)

Class A: 257701201

Class B: 257701300

(CUSIP Number of Class of Securities)

Gregory M. Shepard

5055 Gulf of Mexico Drive

Longboat Key, FL 34228

(941) 552-8296 or (309) 827-5968

(Name, Address and Telephone Number of Persons
Authorized to Receive Notices and Communications
on behalf of person(s) filing statement)

July 9, 2010

(Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition which is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(b)(3) or (4), check the following box o.

TABLE OF CONTENTS

ITEM 1. SECURITY AND ISSUER.

ITEM 2. IDENTITY AND BACKGROUND.

ITEM 3. SOURCE AND AMOUNT OF FUNDS OR OTHER CONSIDERATION.

ITEM 4. PURPOSE OF TRANSACTIONS.

ITEM 5. INTEREST IN SECURITIES OF THE ISSUER.

ITEM 6. CONTRACTS, ARRANGEMENTS, UNDERSTANDINGS OR RELATIONSHIPS WITH
RESPECT TO SECURITIES OF THE ISSUER.

ITEM 7. MATERIAL TO BE FILED AS EXHIBITS.

SIGNATURE

Exhibit Index

EX-7.1

EX-7.2

EX-7.3

Table of Contents

Class A CUSIP No. 257701201 and Class B CUSIP No.
257701300

- 1. NAME OF REPORTING PERSON**
S.S. OR I.R.S. IDENTIFICATION NOS. OF REPORTING PERSON

Gregory M. Shepard

- 2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP**

(a)

(b)

- 3. SEC USE ONLY**

- 4. SOURCE OF FUNDS**

PF

- 5. CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)**

␣

- 6. CITIZENSHIP OR PLACE OF ORGANIZATION**

United States of America

- 7. SOLE VOTING POWER**

NUMBER OF Class A 3,140,000; Class B 360,000

- 8. SHARED VOTING POWER**
- SHARES BENEFICIALLY OWNED BY -0-

EACH **9.** SOLE DISPOSITIVE POWER
REPORTING
PERSON Class A 3,140,000; Class B 360,000

WITH **10.** SHARED DISPOSITIVE POWER

-0-

11. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

Class A 3,140,000; Class B 360,000

12. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES

o

13. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

Class A 15.77%; Class B 6.46%

14. TYPE OF REPORTING PERSON

IN

Table of Contents

SCHEDULE 13D

This Schedule 13D is filed on behalf of Gregory M. Shepard, an individual, for the purpose of reporting transactions in the Class A Common Stock, par value \$0.01 per share, (the Class A Shares) and the Class B Common Stock, par value \$0.01 per share, (the Class B Shares) of Donegal Group Inc. Previously, Mr. Shepard filed a Schedule 13G on August 31, 2009 regarding the Class A Shares and the Class B Shares and Amendment No. 1 to Schedule 13G/A on February 15, 2010 regarding the Class A Shares and the Class B Shares.

ITEM 1. SECURITY AND ISSUER.

This Schedule 13D relates to the Class A Shares and Class B Shares of Donegal Group Inc., a Delaware corporation (the Issuer). The address of the principal executive offices of the Issuer is 1195 River Road, P.O. Box 302, Marietta, PA 17547.

ITEM 2. IDENTITY AND BACKGROUND.

- a) The person filing this statement is Gregory M. Shepard (the Filing Person).
- b) The principal business address and the principal office of the Filing Person is 5055 Gulf of Mexico Drive, Longboat Key, FL 34228.
- c) The Filing Person s present principal occupation or employment is investing in securities
- d) Negative.
- e) Negative.
- f) The Filing Person is a citizen of the United States.

ITEM 3. SOURCE AND AMOUNT OF FUNDS OR OTHER CONSIDERATION.

The aggregate purchase price of 3,140,000 Class A Shares and 360,000 Class B Shares purchased by Filing Person was \$46,026,129 and \$6,009,445 respectively (including commissions). The source of funding for the purchase of these Shares was personal funds.

ITEM 4. PURPOSE OF TRANSACTIONS.

Table of Contents

The Filing Person has been purchasing the Class A and Class B Shares of the Issuer for the past several years based on his belief that the shares represent an attractive investment opportunity.

Except as set forth in this Schedule 13D, the Issuer has no present plan or proposal that would relate to or result in any of the matters or actions described in subparagraphs (a) (j) of Item 4 of Schedule 13D. Depending on various factors including, without limitation, the price of Class A and Class B Shares of the Issuer, developments affecting the Issuer, conditions in the securities market and general economic and industry conditions and, subject to receipt of any applicable regulatory approvals, the Filing Person reserves the right in the future to take such actions with respect to his investment in the Issuer as he deems appropriate, including the purchase of additional Class A and Class B Shares of the Issuer on the open market or in private transactions or otherwise, on such terms and at such times as the Filing Person may deem advisable.

On June 25, 2010, the Filing Person sent a letter to the Issuer (attached as Exhibit 7.1) regarding the acquisition of Union National Financial Corporation (UNNF). On July 9, 2010, the Issuer sent a letter to the Filing Person (attached as Exhibit 7.2) regarding the UNNF acquisition. On July 12, 2010, the Filing Person sent a letter to the Issuer (attached as Exhibit 7.3) regarding the UNNF acquisition.

ITEM 5. INTEREST IN SECURITIES OF THE ISSUER.

- a) As of the close of business on July 12, 2010, the Filing Person may be deemed to beneficially own, in the aggregate, 3,140,000 Class A Shares and 360,000 Class B Shares, representing approximately 15.77% and 6.46%, respectively of the Issuer's outstanding Class A Shares and Class B Shares (based upon the 19,924,944 Class A Shares and 5,576,775 Class B Shares stated to be outstanding as of March 31, 2010 by the Issuer in the Issuer's Form 10Q filing, filed with the Securities and Exchange Commission on May 7, 2010).
- b) The Filing Person has sole voting power and sole dispositive power with respect to 3,140,000 Class A Shares and 360,000 Class B Shares.
- c) The following table sets forth all purchases with respect to Class A Shares and Class B Shares effected during the past sixty (60) days by the Filing Person. All such transactions were effected in the open market, the table excludes commissions paid.

Table of Contents

| Date | No. of Class A Shares Purchased | Price Per Share | Date | No. of Class B Shares Purchased | Price Per Share |
|----------|--|--------------------|----------|--|--------------------|
| 05/12/10 | 141 | 14.3000 | 05/12/10 | 0 | |
| 05/13/10 | 590 | 14.3348 | 05/13/10 | 577 | 17.9584 |
| 05/14/10 | 11,481 | 14.2049 | 05/14/10 | 0 | |
| 05/17/10 | 1,327 | 14.0600 | 05/17/10 | 0 | |
| 05/18/10 | 2,657 | 14.0647 | 05/18/10 | 0 | |
| 05/19/10 | 11,445 | 14.0356 | 05/19/10 | 0 | |
| 05/20/10 | 16,372 | 13.6541 | 05/20/10 | 0 | |
| 05/21/10 | 25,693 | 13.4268 | 05/21/10 | 0 | |
| 05/24/10 | 15,234 | 13.1946 | 05/24/10 | 1,367 | 16.9241 |
| 05/25/10 | 10,680 | 12.8055 | 05/25/10 | 0 | |
| 05/26/10 | 10,453 | 12.7707 | 05/26/10 | 0 | |
| 05/27/10 | 0 | | 05/27/10 | 0 | |
| 05/28/10 | 6,485 | 12.9194 | 05/28/10 | 0 | |
| 06/01/10 | 10,000 | 12.7400 | 06/01/10 | 0 | |
| 06/02/10 | 2,444 | 12.9999 | 06/02/10 | 0 | |
| 06/03/10 | 7,292 | 13.0000 | 06/03/10 | 0 | |
| 06/04/10 | 25,390 | 12.7313 | 06/04/10 | 0 | |
| 06/07/10 | 0 | | 06/07/10 | 0 | |
| 06/08/10 | 6,634 | 12.4399 | 06/08/10 | 0 | |
| 06/09/10 | 10,000 | 12.4541 | 06/09/10 | 0 | |
| 06/10/10 | 0 | | 06/10/10 | 0 | |
| 06/11/10 | 0 | | 06/11/10 | 0 | |
| 06/14/10 | 11,257 | 12.7360 | 06/14/10 | 0 | |
| 06/15/10 | 0 | | 06/15/10 | 0 | |
| 06/16/10 | 4,038 | 12.9875 | 06/16/10 | 0 | |
| 06/17/10 | 2,593 | 13.0089 | 06/17/10 | 1,500 | 17.1337 |
| 06/18/10 | 34,747 | 13.0436 | 06/18/10 | 0 | |
| 06/21/10 | 18,435 | 12.9082 | 06/21/10 | 0 | |
| 06/22/10 | 7,639 | 12.6270 | 06/22/10 | 0 | |
| 06/23/10 | 18,331 | 12.5879 | 06/23/10 | 0 | |
| 06/24/10 | 4,438 | 12.5447 | 06/24/10 | 2,081 | 17.0713 |
| 06/25/10 | 157 | 12.5500 | 06/25/10 | 0 | |
| 06/28/10 | 41,644 | 12.7737 | 06/28/10 | 0 | |
| 06/29/10 | 20,568 | 12.4974 | 06/29/10 | 0 | |
| 06/30/10 | 3,860 | 12.5000 | 06/30/10 | 0 | |
| 07/01/10 | 0 | | 07/01/10 | 372 | 17.0296 |
| 07/02/10 | 0 | | 07/02/10 | 1,784 | 17.0000 |
| 07/05/10 | 0 | | 07/05/10 | 0 | |
| 07/06/10 | 0 | | 07/06/10 | 0 | |
| 07/07/10 | 0 | | 07/07/10 | 0 | |
| 07/08/10 | 0 | | 07/08/10 | 0 | |
| 07/09/10 | 0 | | 07/09/10 | 0 | |
| 07/12/10 | 0 | | 07/12/10 | 0 | |

Table of Contents

ITEM 6. CONTRACTS, ARRANGEMENTS, UNDERSTANDINGS OR RELATIONSHIPS WITH RESPECT TO SECURITIES OF THE ISSUER.

Except as described herein, the Filing Person does not have any contracts, arrangements, understandings or relationships (legal or otherwise) with any person with respect to any securities of the Issuer, including but not limited to the transfer or voting of any of the securities, finder's fees, joint ventures, loan or option arrangements, puts or calls, guarantees of profits, division of profits or losses, or the giving or withholding of proxies.

ITEM 7. MATERIAL TO BE FILED AS EXHIBITS.

7.1 June 25, 2010 Letter from Filing Person to Issuer's CEO

7.2 July 9, 2010 Letter from Issuer's CFO to Filing Person

7.3 July 12, 2010 Letter from Filing Person to Issuer's CEO

SIGNATURE

After reasonable inquiry and to the best of his knowledge and belief, the undersigned certifies that the information set forth in this statement is true, complete and correct.

DATED: July 12, 2010

/s/ Gregory M. Shepard

Gregory M. Shepard

Page 6 of 7

Table of Contents

Exhibit Index

7.1 June 25, 2010 Letter from Filing Person to Issuer's CEO

7.2 July 9, 2010 Letter from Issuer's CFO to Filing Person

7.3 July 12, 2010 Letter from Filing Person to Issuer's CEO

Page 7 of 7