

GENERAL ELECTRIC CAPITAL CORP

Form FWP

February 16, 2011

Filed Under Rule 433

Registration No. 333-160487

Persansl Busin=££=£ A GE Interest Plus CORPORATE NOTES GE CAPITAL BENEFITS INTEREST RATES INVEST NOW Rates may be reset weekly. gffjW UWIM Earn More a ( 800 433 4430 M J Jj Maximizing the return on yoursavings and inves.tn>ents is more important than ever. That s why you should Repreentath/esare available . \_ \_ MOiXtory EC trtfof Ratnrninn consider an investment in GE Interest Plus Corporate 8:Mum\_ to 7:00 p.m. ET Notes (Notes}. The Notes are a direct investment in ADD! I COtlts General Electric Capital Corporation and are designed to pay higher rates than the average taxable money Quick Links To complete your online market muiua \ fund RuSi three JntereE t rates tiers are application or to verify trial offered so the more you invest, the more you can ri jl. pliplr hprp T ~ V.T V deposits, clicK here. eam Learn More. Apply Online Unlimited Access Easy to Manage a MaiMn Application Unlike certificates of deposit or bank money market Request a Kit by Mail accounts, you can redeem your investment when you need to without penalty. ~ SEC. Filings Link your GE Interest Plus investment to your bank checking account and easily add to your investment or redeem it electronically at no charge (525 minimum and 5E O.OQO daily limit on electronic redemptions}. Write an unlimited number of checks in amounts of 5250 or mo re. Wire money to your linked checking account (52,500 minimum and a 515 fee for each wire). Managing your money is easy through our website or over the phone. Service Representatives are available tc assist you on business days from S:3 0 a.m. to 7:00 p.m. Eastern Time. Plus, there are no loads, sales fees or management fees all of your money goes to work for you. Home Site Map GE.cpm GECapital.cpm Privacy Pp licv GE Interest Plus is an investment in the senior, unsecured corporate debt of General Electric Capital Corporation. You should note that GE Interest Plus Notes are not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit. GE Interest Plus is not an FDIC insured deposit. GE Interest Plus is not guaranteed under the FDIC s Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is unable to pay its debts. Please seethe prospectus for important investment information. ~he issuer has fifea registration statement (including a prospectus} [Registration Statement No. 332 16Q4S7] with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information atoutthe issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov or by clickino here. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the prospectus if you request it by clicking here or calling toll free 1 SQQ 433 44SQ. Yield reflects the annual rate of return on your investment. It assumes that interest is accrued daily and posted monthly, and that there are no additional investments or redemptions. The portion of your in vestment that is grs ats rthan 5 5 Million will earn a rate of 2B% and a yield of 25%

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Rate | Yield | What are corporate notes? | Amount | Interest Rate | Features |  
Less than \$100,000 | Some large corporations allow individuals to invest directly in their company's senior, unsecured debt through corporate note programs. Rates may be reset weekly. By issuing corporate notes, companies can borrow capital directly from 800-433-4480 investors at a fairly low cost, while providing investors with benefits such as:

Higher rates of interest than other cash alternatives like FDIC insured money market funds, short term CDs, and money market mutual funds. Investments that are fully redeemable at any time. Mail in Application. Convenient banking type features like check writing, free electronic transfers between linked checking accounts, and the ability to wire funds. SEC Filings. Corporate notes are a direct, unsecured investment in the debt of a corporation, and so are not FDIC insured. Unlike short term bond funds or money market mutual funds, they are not diversified pools of investments. Because they are a form of unsecured credit, you would be treated as an unsecured creditor in the event of a default. That's why it is critical for you to evaluate the financial strength of the company you choose to invest in. Learn more about GE Capital. Discover the benefits that make GE Interest Plus corporate notes the intelligent choice for short term investment. Home | What are Corporate Notes | Site Map | GE.com | SEC | Privacy Policy | GE Interest Plus is an investment in the senior, unsecured corporate debt of General Electric Capital Corporation. You should note that GE Interest Plus Notes are not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit, GE Interest Plus is not an FDIC insured deposit. GE Interest Plus is not guaranteed under the FDIC's Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is unable to pay its debts. Please see the prospectus for important investment information. The issuer has filed a registration statement (including a prospectus) [Registration Statement No. 333-160487] with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at [www.sec.gov](http://www.sec.gov) or by clicking here. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the prospectus if you request it by clicking here or calling toll free 1-800-433-4480. Yield reflects the annual rate of return on your investment. It assumes that interest is accrued daily and posted monthly, and that there are no additional investments or redemptions. The portion of your investment that is greater than \$5 Million will earn a rate of 2.8% and a yield of 2.6%.

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Federal Business Information | GE Interest Plus | Home | FAQ | Contact Us | CORPORATE NOTES | GE CAPITAL BENEFITS INTEREST RATES INVEST NOW | Client notes | The Benefits of GE Interest Plus | ST | NET Easy to Manage, Online Less than 51¢ | 1.25 | 1.26 | Of | UrtlinG | siF4( | 549999 | i | TR | i | fi | Interest Plus Corporate Notes are surprisingly simple to manage. While the notes are not an FDIC insured deposit, they are as easy to use as an online bank account. Easy to Add to or Redeem Some or All of Your Investment | f | ftftn | A77 | i | ZiftA | To redeem some or all of your investment, you can initiate a transfer to a Representative who is available to your linked checking account without charge, write an unlimited number of checks for SZBO or more or wire funds. You can also write a check (k30am..to7:00p.m. ET us and have us send a check to your address of record. In addition to your investment, you can simply transfer money from your linked checking account to your GE Interest Plus investment, again at Quick Links no charge. You can initiate transactions online or use our Automated Telephone System. View Prospectus | Money is moved between your linked accounts in 2 to 3 business days. | + | a | Iv | 0 | I | Go | Online | or | Call | Us | to | Manage | Your | Investment | + | Mail | in | Application | You | will | have | access | to | your | account | online | or | through | our | Automated | Request a Kit by Mail Telephone Line 24 hours a day, 7 days a week: | - | SEC | p | j | n | ( | S | Online, investors can | View balances and statements | View check images and activity | Transfer funds to and from a linked checking account online. Over the phone, investors enjoy all of our online services other than viewing monthly statements. Earn on Every Penny you Invest Even better, there are no sales charges, management or maintenance fees. That means you get a return on all the money you invest in our corporate notes! Home | Benefits Site Map | GE.com | GECapital.com | Prfracy | Pcliv | GE Interest Plus is an investment in the senior, unsecured corporate debt of General Electric Capital Corporation. You should note that GE Interest Plus Notes are not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit, GE Interest Plus is not an FDIC insured deposit. GE Interest Plus is not guaranteed under the FDIC's Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is unable to pay its debts. Please see the prospectus for important investment information. The issuer has filed a registration statement (including a prospectus) [Registration Statement No. 332 1604S7] with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov or by clicking here. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the prospectus if you request it by clicking here or calling toll free 1 800 433 4400. Yield reflects the annual rate of return on your investment. It assumes that interest is accrued daily and posted monthly, and that there are no additional investments or redemptions. The portion of your investment that is greater than \$5 Million will earn a rate of 2.5% and a yield of 2.5%

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Corporation. The notes pay a SE Dk 5E IMIM<sup>2</sup> 1.45 1.46 floating rate of interest, which will always be  
above the average rate of taxable money market funds in the United States as published weekly in Money  
Fund Report a L H Rates may be reset weekly<sub>service of iMonevNet Inc.</sub> ( 800 433 4480 Because our  
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1.45 L.46 > Rates may be reset weekly. J T 111 To invest in GE Interest Plus, you must receive a copy of  
the prospectus, which contains more complete information on fees, charges, and other f 800~A33~A4SO  
expenses and should be read carefully before investing. The prospectus Information is available online by  
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HOW TO CONTACT US What is the address for mailing investments or letters. f What is the overnight mail address f Where do I wire money MANAGING YOUR INVESTMENT ONLINE OR OVER THE PHONE f How can I manage my investment via the Internet How secure is my information online How do I download a browser with 128 bit encryption How do I login to the Automated Voice Response Unit What browsers does the GE Interest Plus website support What if I am having trouble logging in to Online Access GENERAL INFORMATION What is GE Interest Plus GE Interest Plus is an investment designed to provide individual investors, with a convenient way to invest directly in General Electric Capital Corporation [GECC). It is an unsecured and unsubordinated debt obligation of GECC and is not a bank account or a money market fund. It is not a bank deposit and is not FDIC insured. It is offered in the U.S. by prospectus only. Complete information concerning GE Interest Plus is contained in the prospectus. Back to top How does GE Interest Plus set its rates Rates are reviewed weekly by the GE Interest Plus Committee and may be reset as often. Rates will always be greater than the most recent seven day average yield (non compounded) for taxable money market funds in the United States as published in Money Fund Report (TM) a service of iMoneyNet, Inc. (Formerly EC's Money Fund Report). Back to top How is yield calculated Yield reflects the annual rates of return on your investment. It assumes that interest is accrued daily and posted monthly, and that there are no additional investments or redemptions. Back to top How is Interest Accrued and Paid Interest on the Notes will accrue daily. Accrued interest will be credited and automatically reinvested in additional Notes monthly and will begin to accrue interest on the first day following the date of such reinvestment. Back to top What is the minimum initial investment The minimum initial investment is \$500. Back to top Why do you pay a lower rate for investments that are greater than \$5 million The rate paid to investments greater than \$5 million is designed to encourage investors to maintain investments below \$5 Million and only applies to that portion of your investment that is greater than \$5 million. Back to top Will the interest I earn be taxable Yes. Interest earned on your GE Interest Plus investment will constitute income to you and is taxable in the year in which it is earned. Interest income is subject to federal and applicable state and local taxes. If you received an initial investment incentive, that incentive would be treated as interest income and reported on the 1099-INT statement you will receive in January of each year. Back to top

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What if I have questions about my investment For up to date information about your investment or current GE Interest Plus rates, you may view your investment online or call our automated touch tone service at 1 &QQ 432 44SO, 24 hours a day. 7 days a week. Customer Service Representatives are also available at this number. Monday through Friday, from &:3Q a.m. to 7:00 p.m. Eastern Time. Backtc tec

Can I apply for an investment if I do not have a Driver's License Yes. If you do not have a Driver's License, we will need some other form of state issued identification to verify your identity. You should provide a copy of your identification along with your application. Back to top INVESTING AND REDEEMING

What types of checks will you accept for investment Your investment check must be drawn on a U.S. bank or a U.S. branch of a foreign bank. Funds must be in U.S. dollars. Money orders, traveler's checks, starter checks, cashier's checks, credit card checks and third party checks are not acceptable. Your check must be made payable to GE Interest Plus or the registered investors of the GE Interest Plus Investment. Back to top

Is an investment in GE Interest Plus Notes liquid Yes. GE Interest Plus is liquid, meaning you can redeem your investment at anytime. There are several options for redeeming funds. You can write a check (525Q or more), transfer funds to your linked checking account (our Quick Redemption Service), wire funds, or have us send you a check to your registered address. Eiackto top

How do I add to or redeem from my investment The easiest way to invest more or redeem is by signing up for our Quick Transactions Service. The service lets you electronically transfer money to and from your linked bank checking account. Other ways to invest include mailing in a check, wiring in funds, payroll deductions, authorizing Social Security to deposit your monthly payments, and authorizing automatic monthly transfers from your bank (Auto Invest/. See question below for redemption options. Back to top

Can I redeem my investment at anytime Yes, you can do so at no charge by simply writing a check (£250 minimum), transferring money to your linked bank checking account through our Quick Redemption Service [525 minimum and 5E Q.QQQ daily maximum} or choosing the wire transfer option (52.E QQ minimum and a 51 E wire fee} when you make your initial investment. Backtc tec

Are there any penalties for redeeming funds No. You have unlimited access to your investment if the funds are available for redemption. If you write a check under the 52E Q requirement. however, you will be assessed a £10 fee. Backtc tec

What type of bank account can I link to my GE Interest Plus investment It must be a U.S. based bank checking account with a valid routing number. To link your bank checking account we require a copy of a voided check to validate the account and its registration. Please note that the registration of the bank checking account must be printed on the check. Backtc top

When are invested funds available for redemption White funds invested will begin to accrue interest on the day they are posted to your investment, they are available for redemption based on how the funds were invested: Funds invested via a check are available for redemption T business days after the date of credit. Funds invested via Quick Invest [Automated Clearing House transfer} are available 3 business days after the date of credit. Funds invested via wire are available for redemption en the next business day.

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**Backtec INVESTMENT QUALITY** How safe is my investment There is risk with any investment you make. However, with GE Interest Plus, you benefit from the credit worthiness of General Electric Capital Corporation(GECC). **Backtec Is GE Interest Plus FDIC Insured** GE Interest Plus is not an FDIC insured bank deposit. It is an investment in the senior unsecured debt of GE Capital Corporation. **Backtec Is GE Interest Plus covered under the FDIC's Temporary Liquidity Guarantee Program No.** based on the final rules established by the FDIC on 11/21/QS. GE Interest Plus is not guaranteed under the FDIC's Temporary Liquidity Guarantee Program. **Backtec FEES** Do I pay any sales or management fees No. There are no management fees, sales loads or maintenance fees. So, there's nothing to reduce your rate of return. **Backtec Are there Maintenance Fees** There are no regular maintenance fees or fees for check reorders. Fees are assessed only for checks returned for insufficient funds, wire redemptions, stop payment requests, checks written for less than the 52E Q minimum, and other unusual services. **Backtec REPORTING, INVESTOR CDMMLNICATI ON S AWDCH ECK DELIVERY** When will I know that my investment has been established You will be notified that your investment has been opened through a confirmation statement mailed the next day. Please note that there may be instances where we require additional information to validate your identity before we open your investment account. If that is the case, there may be a delay in the establishment of your investment. **Backtec How often will I receive statements** You will be mailed a statement monthly. You also have the option to receive your statement electronically. If you do, 12 months of statements are maintained online. **Backtec When will I receive my 1Q99 Int. Statement** We will mail you your 1Q99 Int. statement in January of each year following the reporting year. **Backtec TYPES OF INVESTMENT ACCOUNTS** What are the types of investment accounts that you open We open individual investments, joint investments, custodial investments (Uniform Gifts to Minors Accounts) and Trust investments. **Backtec What is required to open a Trust Investment** To verify your trust, you must also provide us with the first two and last two pages of the trust agreement. Make sure the name of the trustee (and co trustee if applicable) appears on these pages. **Backtec What is a Uniform Gift to Minors Account** The Uniform Gift to Minors Act (UGMA) or the Uniform Transfers to Minors Act (UTMA) is a type of custodial account for children. Most states have adopted one form of these uniform acts as a means of transferring ownership of property to children. The Acts allow a person to fund an investment for a child, but limit that child's access to the investment until the child reaches the age of majority. The age of majority is set by state law and typically ranges from 18 to 21. The child is the investment owner, but the parent (or other adult) is named as custodian. The custodian controls the investment until the child is no longer a minor. At that point, the custodial relationship ends and the child controls the investment.

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