SINA CORP Form 8-K March 13, 2006

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

Current Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 Date of Report (Date of earliest event reported): March 7, 2006 SINA Corporation

(Exact name of Registrant as specified in Charter)

Cayman Islands

(State or other jurisdiction of incorporation or organization)

000-30698 (Commission File Number) 52-2236363

(I.R.S. Employer Identification No.)

Room 1802, United Plaza 1468 Nan Jing Road West Shanghai 200040, China

(Address of Principal Executive Offices) (Zip Code)

(86-21) 6289 5678

(Registrant s telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02 Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers.

(b) Departure of Director.

Effective as of March 7, 2006, Daniel Chiang resigned from the Board of Directors of SINA Corporation.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SINA CORPORATION

(Registrant)

Date: March 13, 2006

By: /s/ Charles Chao Charles Chao President and Chief Financial Officer

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