

Virgin America Inc.  
Form 3  
November 13, 2014

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
VX Holdings, L.P.		(Month/Day/Year)	Virgin America Inc. [VA]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
65 BLEECKER STREET, 6TH FLOOR, A		11/13/2014	(Check all applicable)	
(Street)			<input checked="" type="checkbox"/> Director	<input checked="" type="checkbox"/> 10% Owner
NEW YORK, A NY A 10025			<input type="checkbox"/> Officer	<input type="checkbox"/> Other
(City)	(State)	(Zip)	(give title below)	(specify below)
			6. Individual or Joint/Group Filing(Check Applicable Line)	
			<input type="checkbox"/> Form filed by One Reporting Person	
			<input checked="" type="checkbox"/> Form filed by More than One Reporting Person	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Class B Common Stock	424,221	I	See Footnotes (1) (2) (3)
Class G Common Stock	6,292	I	See Footnotes (1) (2) (3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
---	---	--	------------------------------------	---------------------------------	--

Edgar Filing: Virgin America Inc. - Form 3

	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Class A Warrants (right to buy)	Â (4)	05/31/2037	Common Stock	4,312	\$ 0.0755	I	See Footnotes (1) (2) (3)
Class A Warrants (right to buy)	Â (4)	07/31/2037	Common Stock	3,080	\$ 0.0755	I	See Footnotes (1) (2) (3)
Class C-2 Warrants (right to buy)	Â (4)	05/31/2037	Common Stock	178,311	\$ 0.0755	I	See Footnotes (1) (2) (3)
Class C-4 Warrants (right to buy)	Â (4)	07/31/2037	Common Stock	63,682	\$ 0.0755	I	See Footnotes (1) (2) (3)
Class C-14A Warrants (right to buy)	Â (4)	05/10/2043	Common Stock	1,926,021	\$ 18.8723	I	See Footnotes (1) (2) (3)
Class C-14B Warrants (right to buy)	Â (4)	05/10/2043	Common Stock	18,667,006	\$ 18.8723	I	See Footnotes (1) (2) (3)
Class C-14C Warrants (right to buy)	Â (4)	05/10/2043	Common Stock	986,487	\$ 0.0755	I	See Footnotes (1) (2) (3)
Class C-5 Warrants (right to buy)	Â (4)	01/11/2040	Common Stock	7,948,140	\$ 37.7447	I	See Footnotes (1) (2) (3)

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
VX Holdings, L.P. 65 BLEECKER STREET, 6TH FLOOR NEW YORK, NY 10025	Â X	Â X	Â	Â
Virgin Group Holdings LTD LA MOTTE CHAMBERS ST HELIER, JERSEY, X0 JE1 1BJ	Â X	Â X	Â	Â
RBC TRUSTEES (C.I.) LTD LA MOTTE CHAMBERS ST HELIER, X0 JE1 1BJ	Â X	Â X	Â	Â
Deutsche Bank Trustee Services (Guernsey) LTD LEFEBVRE COURT LEFEBVRE STREET ST PETER PORT, GUERNSEY, X0 GY16EJ	Â X	Â X	Â	Â
Corvina Holdings LTD LA MOTTE CHAMBERS ST HELIER, X0 JE1 1BJ	Â X	Â X	Â	Â
Branson Sir Richard RICHARD'S HOUSE, THE VALLEY	Â X	Â X	Â	Â

VIRGIN GORDA  
NECKER ISLAND, D8 POBOX 1091

## Signatures

See Signatures Included as  
Exhibit 99.1 11/13/2014

\*\*Signature of Reporting Person Date

See Signatures Included as  
Exhibit 99.1 11/13/2014

\*\*Signature of Reporting Person Date

See Signatures Included as  
Exhibit 99.1 11/13/2014

\*\*Signature of Reporting Person Date

See Signatures Included as  
Exhibit 99.1 11/13/2014

\*\*Signature of Reporting Person Date

See Signatures Included as  
Exhibit 99.1 11/13/2014

\*\*Signature of Reporting Person Date

See Signatures Included as  
Exhibit 99.1 11/13/2014

\*\*Signature of Reporting Person Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This Form 3 is being filed by VX Holdings L.P. ("VX Holdings") for the Common Stock and Warrants that may be deemed to be beneficially owned by the Reporting Persons (as defined below). This Form 3 is also being filed by each of (i) Corvina Holdings Limited ("Corvina") as the sole general partner of VX Holdings; (ii) Virgin Group Holdings Limited ("Virgin Group Holdings") as the sole stockholder of Corvina; (iii) Sir Richard Branson, as a stockholder of Virgin Group Holdings; (iv) RBC Trustee (C.I.) Limited ("RBC Trustee"), as a stockholder of Virgin Group Holdings, solely in its capacity as trustee on behalf of The Aquarius Trust, The Aries Trust, The Capricorn Trust and The Pisces Trust; and (cont'd in FN 2)

(2) (cont'd from FN 1) (v) Deutsche Bank Trustee Services (Guernsey) Limited ("DB Trustee" and, together with VX Holdings, Corvina, Sir Richard Branson, Virgin Group Holdings and RBC Trustee, the "Reporting Persons") as a stockholder of Virgin Group Holdings, solely in its capacity as trustee on behalf of The Virgo Trust, The Libra Trust, The Leo Trust and The Gemini Trust.

(3) None of Corvina, Virgin Group Holdings, Sir Richard Branson, RBC Trustee and DB Trustee directly owns any Common Stock or Warrants and each disclaims beneficial ownership of the Common Stock and Warrants reported herein except to the extent of their respective pecuniary interest therein. The filing of this Form 3 shall not be construed as an admission that any of Corvina, Virgin Group Holdings, Sir Richard Branson, RBC Trustee or DB Trustee is the beneficial owner of any Common Stock or Warrants covered by this Form 3.

(4) The Warrants are exercisable subject to limitations set forth in the respective warrant agreements.

Â

### Remarks:

For purposes of Section 16 of the Securities Exchange Act of 1934, as amended, the Reporting Person

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.