

Edgar Filing: RARE MEDIUM GROUP INC - Form 10-Q

RARE MEDIUM GROUP INC  
Form 10-Q  
May 15, 2001

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 10-Q

Quarterly report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 for the period ended March 31, 2001, or

Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Commission file number 0-13865

RARE MEDIUM GROUP, INC.  
(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of incorporation or organization)

23-2368845  
(I.R.S. Employer Identification Number)

565 Fifth Avenue, 29th Floor  
New York, New York  
(Address of principal executive offices)

10017  
(Zip Code)

Registrant's telephone number, including area code: (212) 883-6940

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter periods that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

Number of shares outstanding of the issuer's common stock, as of May 10, 2001

Common Stock, par value \$0.01 per share	63,667,797
-----	-----
Class	Number of shares outstanding

INDEX

Page Nu  
-----

Part I. FINANCIAL INFORMATION

# Edgar Filing: RARE MEDIUM GROUP INC - Form 10-Q

Item 1. Consolidated Financial Statements

Consolidated Balance Sheets as of March 31, 2001 (Unaudited)  
and December 31, 2000.....

Unaudited Consolidated Statements of Operations  
Three-months ended March 30, 2001 and 2000.....

Unaudited Consolidated Statements of Cash Flows  
Three-months ended March 30, 2001 and 2000.....

Notes to Unaudited Consolidated Financial Statements.....

Item 2. Management's Discussion and Analysis of Financial Condition  
and Results of Operations.....

Item 3. Quantitative and Qualitative Disclosures About Market Risk.....

Part II. OTHER INFORMATION

Item 1. Legal Proceedings.....

Item 2. Changes in Securities and Use of Proceeds.....

Item 3. Defaults Upon Senior Securities.....

Item 4. Submission of Matters to a Vote of Security Holders.....

Item 5. Other Information.....

Item 6. Exhibits and Reports on Form 8-K.....

SIGNATURES.....

PART I  
FINANCIAL INFORMATION

Item 1. Consolidated Financial Statements

RARE MEDIUM GROUP, INC  
CONSOLIDATED BALANCE SHEETS  
(In thousands except share data)

	December 31, 2000	March 31, 2001
	-----	-----
		(Unaudited)
<b>Assets</b>		
<b>Current assets:</b>		
Cash and cash equivalents	\$113,018	\$86,604
Short-term investments	44,465	47,051
	-----	-----
Total cash, cash equivalents, and short-term investments	157,483	133,655
Accounts receivable, net	23,629	9,770
Work in process	7,426	1,243
Prepaid expenses and other current assets	5,402	7,114

Edgar Filing: RARE MEDIUM GROUP INC - Form 10-Q

Total current assets	193,940	151,782
Property and equipment, net	28,740	23,406
Investments in affiliates	48,016	45,423
Goodwill and intangibles, net	49,061	34,187
Other assets	1,411	1,096
	-----	-----
Total assets	\$321,168	\$255,894
	=====	=====
Liabilities and Stockholders' Equity		
Current Liabilities:		
Accounts payable	\$10,740	\$10,328
Accrued liabilities	16,876	17,713
Deferred revenue	3,778	3,892
Other current liabilities	--	8,559
	-----	-----
Total current liabilities	31,394	40,492
Other noncurrent liabilities	9,367	2,238
	-----	-----
Total liabilities	40,761	42,730
	-----	-----
Series A Convertible Preferred Stock, \$.01 par value, net of unamortized discount of \$50,162 and \$49,064, respectively	47,621	50,553
	-----	-----
Stockholders' equity:		
Preferred stock, \$.01 par value. Authorized 10,000,000 shares; issued 977,838 shares as Series A Convertible Preferred Stock at December 31, 2000 and 996,171 at March 31, 2001		
	--	--
Common stock, \$.01 par value. Authorized 200,000,000 shares; issued and outstanding 63,676,074 shares at December 31, 2000 and 63,663,519 shares at March 31, 2001		
	637	637
Additional paid-in capital	528,958	528,822
Accumulated other comprehensive loss	(1,127)	(2,698)
Accumulated deficit	(295,511)	(363,979)
Treasury stock, at cost, 66,227 shares	(171)	(171)
	-----	-----
Total stockholders' equity	232,786	162,611
	-----	-----
Total liabilities and stockholders' equity	\$321,168	\$255,894
	=====	=====

See accompanying notes to unaudited consolidated financial statements.

Edgar Filing: RARE MEDIUM GROUP INC - Form 10-Q

RARE MEDIUM GROUP, INC.  
 UNAUDITED CONSOLIDATED STATEMENTS OF OPERATIONS  
 (In thousands except share data)

	Three-Month Period End March 31,	
	2000	2000
Revenues	\$23,816	
Cost of revenues	13,061	
Gross profit (loss)	10,755	
Expenses:		
Sales and marketing	3,390	
General and administrative	17,979	
Depreciation and amortization	10,409	
Restructuring charges	--	
Total expenses	31,778	
Loss from operations	(21,023)	
Interest income, net	1,152	
Loss on investments in affiliates	(1,371)	
Other income (expense)	49	
Net loss	(21,193)	
Cumulative dividends and accretion of convertible preferred stock to liquidation value	(11,828)	
Net loss attributable to common stockholders	\$(33,021)	\$(33,021)
Basic and diluted loss per share:		
Net loss per share	\$(0.74)	
Basic weighted average common shares outstanding	44,910,388	63,000,000

See accompanying notes to unaudited consolidated financial statements.

RARE MEDIUM GROUP, INC.  
 UNAUDITED CONSOLIDATED STATEMENTS OF CASH FLOWS  
 (In thousands)

Three-Mon  
Ma

2000

## Edgar Filing: RARE MEDIUM GROUP INC - Form 10-Q

Cash flows from operating activities	
Net loss	\$ (21,193)
Adjustments to reconcile net loss to net cash used in operating activities:	
Depreciation and amortization	10,409
Loss on investments in affiliates	1,371
Non-cash restructuring charges	--
Changes in assets and liabilities, net of acquisitions:	
Accounts receivable	(6,844)
Work in process	(4,107)
Prepaid expenses and other assets	(1,662)
Deferred revenue	1,790
Accounts payable, accrued and other liabilities	882
	(19,354)
Net cash used in operating activities	(19,354)
Cash flows from investing activities:	
Cash paid for acquisitions, net of cash acquired and acquisition costs	13
Cash paid for investments in affiliates	(12,806)
Purchases of property and equipment, net	(5,418)
Sales of property and equipment, net	--
Purchases of short-term investments, net	--
Repayment of notes receivable	925
	(17,286)
Net cash used in investing activities	(17,286)
Cash flows from financing activities:	
Proceeds from issuance of common stock, net of costs	241,355
Proceeds from issuance of common stock in connection with the exercise of warrants and options	3,207
Repayments of borrowings, net	(168)
	244,394
Net cash provided by financing activities	244,394
Net increase (decrease) in cash and cash equivalents	207,754
Cash and cash equivalents, beginning of period	28,540
	\$236,294

See accompanying notes to unaudited consolidated financial statements.

5

### RARE MEDIUM GROUP, INC. NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS

#### (1) Description of the Business

Rare Medium Group, Inc. (the "Company") conducts its operations primarily through its subsidiaries, which are organized as two related lines of business: the Internet services business of Rare Medium, Inc. ("Rare Medium") and the investment business. The Company is headquartered in New York with offices throughout the United States.

Rare Medium, a wholly owned subsidiary of the Company, is a provider of Internet solutions, offering Fortune 1000 companies and others its services to develop e-commerce Internet strategies, improve business processes and develop marketing communications, branding strategies and interactive content using Internet-based technologies and solutions.

## Edgar Filing: RARE MEDIUM GROUP INC - Form 10-Q

Through its investment business, the Company has historically made selective venture investments by taking strategic equity positions in other companies. Additionally, the Company has developed, managed and operated companies in selected Internet-focused market segments ("Incubator Companies"). During the first quarter of 2001, the Company has reduced its focus on the investment business and has significantly reduced the amount of funding to its Incubator Companies (see Note 9).

### (2) Basis of Presentation

The accompanying unaudited consolidated financial statements have been prepared by the Company in accordance with generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and Rule 10-01 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for complete financial statements. In the opinion of management, the accompanying unaudited consolidated financial statements contain all adjustments, consisting only of those of a normal recurring nature, necessary for a fair presentation of the Company's financial position, results of operations and cash flows at the dates and for the periods indicated. While the Company believes that disclosures presented are adequate to make the information not misleading, these unaudited consolidated financial statements should be read in conjunction with the audited financial statements and related notes for the year ended December 31, 2000 which are contained in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission (the "SEC"). The results of the three-month period ended March 31, 2001 are not necessarily indicative of the results to be expected for the full year. Certain prior year amounts in the consolidated financial statements have been reclassified to conform with the current year's presentation.

### (3) Investments in Affiliates

The following is a summary of the carrying value of investments held by the Company (in thousands):

	December 31, 2000	March 31, 2001
	-----	-----
		(Unaudited)
Cost investments	\$37,501	\$37,483
Marketable securities	7,791	6,299
Equity investments	2,724	1,641
	-----	-----
	\$48,016	\$45,423
	=====	=====

The Company recognized losses of approximately \$191,000 for the three-month period ended March 31, 2001 representing its proportionate share of the losses of investee companies, for those investments carried under the equity method. The Company also recognized losses of approximately \$892,000 for the three-month period ended March 31, 2001 representing the amortization of the net excess of investment over its proportionate share of the affiliates net assets. Amortization is generally recorded on a straight-line basis over three years. Also, the Company recorded a loss of approximately \$9.9 million during the three-month period ended March 31, 2001 for the impairment of investments in affiliates,

## Edgar Filing: RARE MEDIUM GROUP INC - Form 10-Q

including \$2.5 million relating to the sale of a portion of its majority stake in ChangeMusic Network, Inc. ("CMJ") (see Note 9). During the three-month period ended March 31, 2001, the Company recognized revenue of approximately \$626,000 for services provided to affiliates. Additionally, during the three-month period ended March 31, 2001, affiliates issued securities valued at approximately \$1.3 million to the Company as payment for services performed during the year ended December 31, 2000.

6

### RARE MEDIUM GROUP, INC.

NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS--(Continued)

#### (4) Segment Information

The Company's operations have been classified into two primary segments: the Internet services business and the investment business. Presented below is summarized financial information of the Company's continuing operations for each segment (in thousands):

	Three-Month Period March 31, ----- 2000 ----- (Unaudited)
<b>Revenues:</b>	
Internet services	\$23,489
Investment	1,478
Internet services provided to consolidated investments	(1,151)
	-----
	\$23,816
	=====
<b>Loss before interest, taxes, depreciation, amortization and restructuring charges:</b>	
Internet services	\$ (3,264)
Investment and corporate	(7,350)
	-----
	\$ (10,614)
	=====
<b>Loss before interest, taxes, depreciation, amortization and restructuring charges</b>	
	\$ (10,614)
Depreciation and amortization	(10,409)
Interest income, net	1,152
Loss on investments in affiliates	(1,371)
Restructuring charges	--
Other income	49
	-----
Net loss	\$ (21,193)
	=====
	December 31, 2000 -----
<b>Total assets:</b>	
Internet services	\$65,016

Edgar Filing: RARE MEDIUM GROUP INC - Form 10-Q

Investment and corporate	256,152
	-----
	\$321,168
	=====

(5) Restructuring Charges

During the first quarter of 2001, the Company recognized restructuring charges of approximately \$15.8 million primarily related to its Internet services business, consisting of \$10.8 million for the consolidation of facilities and the disposition of property and equipment, \$2.0 million for the impairment of unamortized goodwill, \$1.8 million for severance and benefits related to headcount reductions and \$1.2 million for other office shutdown costs. These restructuring charges were aimed at aligning the Company's cost structure with changing market conditions and decreased demand for the Company's services and were primarily related to office closures in Canada, Australia, Singapore, England and Michigan and other office consolidations.

The total cash outlay and non-cash charges for the restructuring activities will be approximately \$7.3 million and \$8.5 million, respectively. As of March 31, 2001, approximately \$1.6 million of cash was used, \$2.5 million is expected to be used in the second quarter of 2001, and the remaining cash outlay of approximately \$3.2 million, primarily related to the present value of the net future minimum lease payments for certain real estate lease obligations, is expected to be used over the next seven years.

7

RARE MEDIUM GROUP, INC.

NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS--(Continued)

(5) Restructuring Charges--(Continued)

Restructuring activities as of March 31, 2001 were as follows (in thousands):

	Restructuring Charges	Amount Utilized	Bal March
	-----	-----	-----
Facilities and property and equipment	\$10,836	\$6,476	
Goodwill	2,028	2,028	
Severance and benefits	1,826	1,070	
Other office shutdown costs	1,142	588	
	-----	-----	-----
Total	\$15,832	\$10,162	
	=====	=====	=====

(6) Employee Stock Options

In the third quarter of 2000, employee holders of stock options with exercise prices at or above \$30.00 per share were allowed to exchange either all or 50% of their existing stock options for an agreement by the Company to issue new options at a date in excess of six months thereafter. The Company's obligation to issue new stock options was contingent on each



## Edgar Filing: RARE MEDIUM GROUP INC - Form 10-Q

participant's continued full-time employment with the Company through such period. On March 12, 2001, the Company issued 1,426,313 stock options at an exercise price of \$1.66, the fair market value of the underlying common stock on the date of issuance of the new options, to those employees who had elected to participate under this agreement. These transactions did not result in the recognition of compensation expense.

### (7) Strategic Alliance

In 2000, the Company entered into a strategic alliance agreement, as amended, with a software company (the "Partner") to assist in the development, delivery and training of the Company's LiveMarket e-commerce solutions built utilizing the Partner's technology. Rare CSP, Inc., d/b/a LiveMarket, Inc., a wholly owned subsidiary of the Company, develops and deploys solutions that facilitate and manage electronic transactions between businesses and enables businesses to establish their own trading network with other businesses or consumers. Under the terms of the alliance, the Partner will provide the Company with refundable advances of approximately \$17.1 million, on an interest free basis, to be paid to the Company over the term of the two-year agreement, subject to the Company's compliance with certain requirements set forth in the agreement. The amount and timing of the repayment of the advances may be adjusted based on LiveMarket's achievement of certain milestones in accordance with the terms of the agreement. The Partner has expressed an interest in renegotiating a revised payment schedule and revised milestones with the Company with respect to the Company's obligations. Absent a successful renegotiation, the Partner may seek accelerated repayment of all outstanding amounts. Therefore, the Company has reclassified approximately \$8.6 million, representing the total amount advanced by the Partner, from other non-current liabilities to other current liabilities on the accompanying consolidated balance sheet at March 31, 2001. Under the current agreement, subject to certain conditions including the Company's compliance with certain requirements, such amounts are presently not required to be paid until June 30, 2002. However, if the agreement were to be terminated, the Company would be required to currently repay the advanced amounts to the Partner. While the Company does not believe that the agreement is presently terminable in accordance with its terms, there can be no assurance that the Company and the Partner will agree on renegotiated terms or that accelerated repayment will not be required.

### (8) Contingency

The Company has been in settlement discussions with its former financial public relations firm with respect to the Company's failure to deliver options covering approximately 124,000 shares of the Company's stock that are allegedly owed relating to past services allegedly rendered. The Company has not accepted the most recent settlement offer and has recently been notified that the claimant intends to file a claim asserting its entitlement to damages of approximately \$12.8 million. As a claim has not yet been filed, the ultimate outcome with respect to this unasserted claim cannot be reasonably determined at this time.

Additionally, from time to time, the Company is subject to litigation in the normal course of business. The Company is of the opinion that, based on information presently available, the resolution of any such legal matters will not have a material adverse effect on the financial position or results of operations of the Company.

## Edgar Filing: RARE MEDIUM GROUP INC - Form 10-Q

### (9) Subsequent Events

On April 2, 2001, the Company agreed to purchase from Motient Corporation ("Motient") 12.5% secured promissory notes (the "Notes"), issuable in two tranches, in the aggregate amount of \$50.0 million. The Notes are collateralized by up to 5,000,000 shares of XM Satellite Radio, Inc. ("XM Radio") common stock owned by Motient. The first tranche in the amount of \$25.0 million was purchased on April 4, 2001. The amount of the second tranche is dependent on the trading price of XM Radio shares on the date of issuance but is not to exceed \$25.0 million. The principal and accrued interest of the Notes are payable October 1, 2001 in either cash, shares of XM Radio, or any combination thereof at Motient's option, as defined by the agreement. At the option of the Company, the Notes can be exchanged for a number of XM Radio shares equivalent to the principal of the Notes and any accrued interest thereon, as defined by the agreement.

On May 14, 2001, the Company entered into an agreement to merge with a subsidiary of Motient. Under the terms of the agreement, which is subject to customary conditions including the approval of both companies' shareholders, each share of the Company's outstanding common stock will be exchanged for one-tenth of a share of a new class of Motient preferred stock. Each share of the newly issued preferred stock will have a liquidation preference of \$20.00 and be convertible into 6.4 shares of Motient common stock at the shareholder's option, subject to certain mandatory conversion provisions. A portion of Motient's XM Radio shares and other consideration will be issued in exchange for the Company's Series A convertible preferred stock. The Notes will be cancelled upon the closing of the merger, which is expected to occur during the third quarter of 2001.

On April 12, 2001, the Company agreed to sell a portion of its majority stake in CMJ, which provides music consumers and music business professionals with information on emerging artists via its consumer and industry print properties, business data products, music festival and web sites. At the date of the sale, the Company received a promissory note for approximately \$509,000 and retained a 15% equity interest in CMJ. Additionally, the Company recognized a loss of approximately \$2.5 million during the first quarter of 2001 relating to the impairment of goodwill arising from the acquisition of CMJ by the Company in November 1999.

On April 30, 2001, the Company agreed to sell a portion of its majority stake in ePrize, Inc., an online sweepstakes, direct marketing and promotions company that offers end-to-end solutions for customer acquisition and retention. At the date of the sale, the Company received a cash payment of \$850,000 and retained a 5% equity interest in ePrize. Additionally, the Company will recognize a gain of approximately \$1.3 million in the second quarter of 2001 relating to the transaction.

9

### Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

This report contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that involve risks and uncertainties, including statements regarding our capital needs, business strategy, expectations and intentions. We urge you to consider that statements that use the terms "believe," "do not believe," "anticipate," "expect," "plan," "estimate," "intend" and similar expressions are intended to identify forward-looking statements. These statements reflect our

## Edgar Filing: RARE MEDIUM GROUP INC - Form 10-Q

current views with respect to future events and because our business is subject to numerous risks, uncertainties and risk factors, our actual results could differ materially from those anticipated in the forward-looking statements, including those set forth below under this "Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations" and elsewhere in this report. Actual results will most likely differ from those reflected in these statements, and the differences could be substantial. We disclaim any obligation to publicly update these statements, or disclose any difference between our actual results and those reflected in these statements. The information constitutes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995.

### Overview

We are an Internet-focused company that:

- o provides Internet professional services to companies;
- o has developed, managed and operated companies in selected Internet-focused market segments; and
- o selectively invests in companies in which we have previously taken strategic equity positions or that we believe possess superior business models and are strategic to our business.

Our end-to-end Internet professional services offering encompasses a wide range of the Internet services spectrum, ranging from strategic and creative consulting to applications development, implementation and hosting. We assist in shaping our clients' strategies and adapt Internet technologies to deliver the best possible solutions for our clients. Our customers include companies in the retail/manufacturing, finance/banking, hospitality/travel, media/entertainment and communications/utilities industries. Our customers include Corporate Express, Cablevision, Furniture Brands, West Publishing Group, Wyndham International, General Mills, Fox, Paramount, Microsoft, Epson, Interstate Batteries and Ritz Carlton.

In the past, we have internally developed, managed and operated companies in selected Internet-focused market segments. During that time, we have provided our incubator companies with a comprehensive suite of strategic and infrastructure services as well as financial support. These services included Internet services and financial, legal and accounting advisory services. We believe that by providing these services we have enabled our incubator companies to focus on their core competencies and accelerate the time-to-market of their products and services.

In addition, we have made minority investments in independently managed companies that we believe possess superior business models. We have co-invested in these companies with well-known financial and industry partners such as Brentwood Associates, Compaq Computer Corp., Constellation Ventures, GE Capital Corp., Hicks, Muse, Tate & Furst, Mayfield Partners and Omnicom. In certain instances, we have selectively continued to invest in these companies and seek to invest limited amounts of capital in other companies that we believe possess sound business models and are strategic to our business.

During the first quarter of 2001, we have reduced our focus on the investment business and have significantly reduced the amount of funding to our incubator companies. In addition, we sold a majority of our stake in two of our incubator companies, ChangeMusic Network, Inc. ("CMJ") and ePrize, in April 2001. The carrying value of our portfolio companies at March 31, 2001 amounted to \$53.1 million of which \$45.4 million is

## Edgar Filing: RARE MEDIUM GROUP INC - Form 10-Q

reflected in our balance sheet as "investments in affiliates" and \$7.7 million is included in "goodwill and intangibles, net" for our incubators that are accounted for as consolidated subsidiaries.

Our operating results are primarily driven by the Internet services business. We evaluate the performance of this business as a separate segment. Revenue and income (loss) before interest, taxes, depreciation, amortization and restructuring charges are used to measure and evaluate our financial results and make relative comparisons to other entities that operate within the Internet services industry. Over the last few quarters, demand for Internet services has decreased as the weakening of general economic conditions has caused many companies to reduce spending on Internet-focused business solutions. During the fourth quarter of 2000 and the first quarter of 2001, we took actions to adapt our business to the changing environment. Although this restructuring led to a charge of \$15.8 million in the first quarter of 2001, we were able to reduce our operating expenses at a higher rate in the first quarter of 2001 than the

10

decline in our revenue from the fourth quarter of 2000. Our Internet service business revenue, including revenue from services provided to our consolidated subsidiaries, decreased to \$10.1 million in the three-month period ended March 31, 2001 from \$33.7 million in the three-month period ended December 31, 2000. Although our revenue decreased \$23.6 million from the fourth quarter of 2000 to the first quarter of 2001, our earnings (loss) before interest, taxes, depreciation and amortization decreased only \$17.8 million from earnings of \$0.9 million in the fourth quarter to a loss of \$16.9 million in the first quarter. We will continue to evaluate the market for Internet professional services and will take other steps, if necessary, aimed at ensuring that our cost structure remains aligned with changes in market conditions and demand for our services.

Many of our Internet service contracts are currently on a fixed price basis, rather than a time and materials basis. We recognize revenues from fixed price contracts based on our estimate of the percentage of each project completed in a reporting period. To the extent our estimates are inaccurate, the revenues and operating profits, if any, we report for periods during which we are working on a project may not accurately reflect the final results of the project, and we would be required to make adjustments to such estimates in a subsequent period.

Our Internet services clients generally retain us on a project-by-project basis, rather than under long-term contracts. As a result, a client may or may not engage us for further services once a project is completed. Establishment and development of relationships with additional companies and other corporate users of information technology and securing repeat engagements with existing clients are important components of our success.

Cost of revenues includes salaries, payroll taxes and related benefits and other direct costs associated with the generation of revenues. Sales and marketing expense represent the actual costs associated with our marketing and advertising. General and administrative expenses include facilities costs, recruiting, training, finance, legal, and other corporate costs as well as salaries and related employee benefits for those employees that support such functions.

### Revenues

Revenue for the three-month period ended March 31, 2001 decreased to \$8.6 million from \$23.8 million for the three-month period ended March 31,

## Edgar Filing: RARE MEDIUM GROUP INC - Form 10-Q

2000, a decrease of \$15.2 million. This decrease reflects the weakening of general economic conditions in which many companies have reduced their spending on Internet-focused business solutions. Our incubator companies generated revenues totaling \$1.9 million in the three-month period ended March 31, 2001, compared to \$1.5 million in the three-month period ended March 31, 2000. After disposing of our majority interest in two incubator companies in April, revenues from these companies will not continue to be recognized by us in future periods.

### Cost of Revenues

Cost of revenues for the three-month period ended March 31, 2001 increased to \$15.2 million from \$13.1 million for the three-month period ended March 31, 2000, an increase of \$2.1 million. This increase is due primarily to the increase in the number of personnel in our Internet services business during 2000. After the restructuring activities in the first quarter of 2001, we expect our cost of revenues to decline in future periods as we have reduced the number of billable professionals. The increase in cost of revenues for the three-month period ended March 31, 2001 also reflects \$1.6 million of costs related to our incubator companies. After disposing of our majority interest in two incubator companies in April, our cost of revenues from these companies will not continue to be recognized by us in future periods.

### Sales and Marketing Expense

Sales and marketing expense for the three-month period ended March 31, 2001 decreased to \$3.3 million from \$3.4 million for the three-month period ended March 31, 2000, a decrease of \$0.1 million. The decrease is primarily the result of decreased marketing activities by the Internet services business offset by a marketing campaign by CMJ to increase subscriptions for its monthly publication. After disposing of our majority interest in two incubator companies in April, including CMJ, we do not expect our sales and marketing expense to remain at this same level in future periods.

11

### General and Administrative Expense

General and administrative expense for the three-month period ending March 31, 2001 decreased to \$17.8 million from \$18.0 million for the three-month period ended March 31, 2000, a decrease of \$0.2 million. This decrease was primarily due to the restructuring effort aimed at aligning our cost structure with changing market conditions and decreased demand for our services, including the office closures in Canada, Australia, Singapore, England and Michigan. These cost savings were partially offset in the first quarter of 2001 because we experienced an increased risk of collection of accounts receivable from our Internet professional services clients that caused us to take a charge for bad debt of \$3.6 million. After disposing of our majority interest in two incubator companies in April and our restructuring efforts primarily related to our Internet services business, we expect general and administrative expense to decrease in future periods.

### Depreciation and Amortization Expense

Depreciation and amortization expense substantially consists of the amortization of intangible assets. Depreciation and amortization expense for the three-month period ended March 31, 2001 increased to \$12.9 million from \$10.4 million for the three-month period ended March 31, 2000, an increase of \$2.5 million. This increase resulted primarily from increased

## Edgar Filing: RARE MEDIUM GROUP INC - Form 10-Q

computer and equipment purchases to support the increase in headcount during 2000. As we have decreased our capital expenditures, we expect depreciation and amortization expense to decrease in future periods.

### Restructuring Charges

During the first quarter of 2001, we recorded restructuring charges of approximately \$15.8 million primarily related to our Internet services business, consisting of \$10.8 million for the consolidation of facilities and the disposition of property and equipment, \$2.0 million for the impairment of unamortized goodwill, \$1.8 million for severance and benefits related to headcount reductions and \$1.2 million for other office shutdown costs. These restructuring charges were aimed at aligning our cost structure with changing market conditions and decreased demand for our services and were primarily related to office closures in Canada, Australia, Singapore, England and Michigan and other office consolidations. The plan resulted in head count reductions of approximately 250 employees, most of which occurred in March.

The total cash outlay and non-cash charges for the restructuring activities will be approximately \$7.3 million and \$8.5 million, respectively. As of March 31, 2001, approximately \$1.6 million of cash was used, \$2.5 million is expected to be used in the second quarter of 2001, and the remaining cash outlay of approximately \$3.2 million, primarily related to the present value of the net future minimum lease payments for certain real estate lease obligations, is expected to be used over the next seven years.

### Loss on Investments in Affiliates

Loss on investments in affiliates consists primarily of \$7.4 million for the impairment to the carrying value of certain affiliates accounted for under the cost method, \$1.1 million for our proportionate share of affiliates' operating losses and amortization of our net excess investment over its equity in each affiliate's net assets for those affiliates accounted for under the equity method, and \$2.5 million for the impairment of goodwill related to CMJ. We will continue to monitor the carrying value our investments in affiliates accounted for under the cost method for further impairment.

### Interest Expense, Net

Interest expense, net for the three-month period ended March 31, 2001 is mainly comprised of the interest earned on the proceeds received from the sale of our common stock during the first quarter of 2000.

### Net Loss

For the three-month period ended March 31, 2001, we recorded a net loss of \$65.5 million. Excluding \$12.9 million in amortization and depreciation, the net loss was \$52.6 million. The loss was primarily due to the factors described in "Cost of Revenues," "General and Administrative Expense," "Sales and Marketing Expense," "Restructuring Charges" and "Loss on Investments in Affiliates."

Included in net loss attributable to common shareholders of \$68.5 million was \$2.9 million of non-cash deemed dividends and accretion related to the issuance of our Series A convertible preferred stock. Dividends were accrued related to the pay-in-kind dividends payable quarterly on Series A convertible preferred stock and to the accretion of the carrying amount of

## Edgar Filing: RARE MEDIUM GROUP INC - Form 10-Q

the Series A convertible preferred stock up to its \$100 per share face redemption amount over 13 years.

### Liquidity and Capital Resources

We had \$133.7 million in cash, cash equivalents, and short-term investments at March 31, 2001. Cash used in operating activities was \$14.1 million for the three-month period ended March 31, 2001 and resulted primarily from the net loss of \$65.5 million, offset by non-cash charges of \$32.4 million (which consists of depreciation, amortization, loss on investments in affiliates, and non-cash restructuring charges) and changes in working capital. We expect cash used in operations to decrease in future periods as we believe our restructuring activities will more closely align our cost structure with the changing market conditions and the decrease in the demand for our services.

Cash used in investing activities was \$9.7 million, net of the \$2.6 million invested in short-term investments, for the three-month period ended March 31, 2001, which primarily consists of cash paid for venture investments of \$6.2 million and capital expenditures of \$3.6 million. Capital expenditures have generally been comprised of purchases of computer hardware and software, as well as leasehold improvements related to leased facilities, and are not expected to increase at the same level in future periods.

In April 2001, we agreed to purchase from Motient Corporation ("Motient") 12.5% secured promissory notes (the "Notes"), issuable in two tranches, in the aggregate amount of \$50.0 million. The Notes are collateralized by up to 5,000,000 shares of XM Satellite Radio, Inc. ("XM Radio") common stock owned by Motient. The first tranche in the amount of \$25.0 million was purchased on April 4, 2001. The amount of the second tranche is dependent on the trading price of XM Radio shares on the date of issuance but is not to exceed \$25.0 million. The principal and accrued interest of the Notes are payable October 1, 2001 in either cash, shares of XM Radio, or any combination thereof at Motient's option, as defined by the agreement. At our option, the Notes can be exchanged for a number of XM Radio shares equivalent to the principal of the Notes and any accrued interest thereon, as defined by the agreement. The Notes will be cancelled upon the closing of our merger with Motient, which is expected to occur during the third quarter of 2001.

In 2000, we entered into a strategic alliance agreement, as amended, with a software company (the "Partner") to assist in the development, delivery and training of our LiveMarket e-commerce solutions built utilizing the Partner's technology. Rare CSP, Inc., d/b/a LiveMarket, Inc., a wholly owned subsidiary of ours, develops and deploys solutions that facilitate and manage electronic transactions between businesses and enables businesses to establish their own trading network with other businesses or consumers. As of March 31, 2001, under the terms of the alliance, the Partner has provided us with refundable advances of approximately \$8.6 million, on an interest free basis. The amount and timing of the repayment of the advances may be adjusted based on LiveMarket's achievement of certain milestones in accordance with the terms of the agreement. The Partner has expressed an interest in renegotiating a revised payment schedule and revised milestones with us with respect to our obligations. Absent a successful renegotiation, the Partner may seek accelerated repayment of all outstanding amounts. Under the current agreement, subject to certain conditions including our compliance with certain requirements, such amounts are presently not required to be paid until June 30, 2002. However, if the agreement were to be terminated, we would be required to currently repay the advanced amounts to the Partner. While we do not believe that the agreement is presently terminable in

## Edgar Filing: RARE MEDIUM GROUP INC - Form 10-Q

accordance with its terms, there can be no assurance that we and the Partner will agree on renegotiated terms or that accelerated repayment will not be required.

We have been in settlement discussions with its former financial public relations firm with respect to our failure to deliver options covering approximately 124,000 shares of our stock that are allegedly owed relating to past services allegedly rendered. We have not accepted the most recent settlement offer and recently been notified that the claimant intends to file a claim asserting its entitlement to damages of approximately \$12.8 million. As a claim has not yet been filed, the ultimate outcome with respect to this unasserted claim cannot be reasonably determined at this time.

13

### Recently Issued Accounting Standards

In June 1998, the Financial Accounting Standards Board ("FASB") issued SFAS No. 133, "Accounting for Derivative Instruments and Hedging Activities" ("SFAS No. 133"). SFAS No. 133 establishes accounting and reporting standards for derivative instruments, including derivative instruments embedded in other contracts, and for hedging activities. During June 1999, SFAS No. 137 was issued which delayed the effective date of SFAS No. 133 to January 1, 2001. In June 2000, the FASB issued SFAS No. 138, "Accounting for Certain Derivative Instruments and Certain Hedging Activities, an Amendment of FASB Statement No. 133," which intended to simplify the accounting for derivative under SFAS No. 133 and is effective upon the adoption of SFAS No. 133. The adoption of SFAS No. 133 did not have a material effect on our results of operations.

### Item 3. Quantitative and Qualitative Disclosures About Market Risk

We believe that our market risk exposure associated with our outstanding debt is immaterial as our fixed rate and variable rate debt obligations are not material.

14

## PART II OTHER INFORMATION

### Item 1. Legal Proceedings

Currently, the Company is not a party to any pending material legal proceedings.

### Item 2. Changes in Securities

- (a) Not applicable
- (b) Not applicable
- (c) Not applicable
- (d) Not applicable

### Item 3. Defaults Upon Senior Securities

Not applicable

### Item 4. Submissions of Matters to a Vote of Security Holders

None



Edgar Filing: RARE MEDIUM GROUP INC - Form 10-Q

Item 5. Other Information

None

Item 6. Exhibits and Reports on Form 8-K

(a) The following sets forth those exhibits filed pursuant to Item 601 of Regulation S-K:

Exhibit Number	Description
10.1	-- Amendment to Employment Agreement, dated as of February 15, 2001, between Rare Medium Group, Inc. and Craig Chesser.
10.2	-- Amendment to Employment Agreement, dated as of February 15, 2001, between Rare Medium Group, Inc. and Michael Hultberg.
10.3	-- Amendment to Employment Agreement, dated as of February 15, 2001, between Rare Medium Group, Inc. and Robert C. Lewis.

15

SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, this Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: May 15, 2001                                  By:    /s/ Glenn S. Meyers  
-----  
Glenn S. Meyers  
Chief Executive Officer

Date: May 15, 2001                                  By:    /s/ Craig C. Chesser  
-----  
Craig C. Chesser  
Vice President Finance and Treasurer  
(Principal Financial Officer)

Date: May 15, 2001                                  By:    /s/ Michael A. Hultberg  
-----  
Michael A. Hultberg  
Vice President and Controller  
(Principal Accounting Officer)

16

EXHIBIT INDEX

EXHIBIT NUMBER	DESCRIPTION

Edgar Filing: RARE MEDIUM GROUP INC - Form 10-Q

- 10.1 -- Amendment to Employment Agreement, dated as of February 15, 2001, between Rare Medium Group, Inc. and Craig Chesser.
- 10.2 -- Amendment to Employment Agreement, dated as of February 15, 2001, between Rare Medium Group, Inc. and Michael Hultberg.
- 10.3 -- Amendment to Employment Agreement, dated as of February 15, 2001, between Rare Medium Group, Inc. and Robert C. Lewis.