

ROLLINS INC
Form 10-Q
October 28, 2011
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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 10 Q

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT
OF 1934**

For the quarterly period ended September 30, 2011

Commission File Number 1-4422

ROLLINS, INC.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation or organization)

51-0068479

(I.R.S. Employer Identification No.)

2170 Piedmont Road, N.E., Atlanta, Georgia

(Address of principal executive offices)

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30324

(Zip Code)

(404) 888-2000

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes ☒ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer ☒

Accelerated filer ☐

Non-accelerated filer ☐

Smaller reporting company ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes ☐ No ☒

Rollins, Inc. had 146,291,631 shares of its \$1 par value Common Stock outstanding as of October 15, 2011.

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ROLLINS, INC. AND SUBSIDIARIES

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[Table of Contents](#)**ROLLINS, INC. AND SUBSIDIARIES****PART 1 FINANCIAL INFORMATION****ITEM 1. FINANCIAL STATEMENTS****CONDENSED CONSOLIDATED STATEMENTS OF FINANCIAL POSITION****AS OF SEPTEMBER 30, 2011 AND DECEMBER 31, 2010****(in thousands except share data)**

| | September 30, 2011 (unaudited) | December 31, 2010 |
|---|--------------------------------------|----------------------|
| ASSETS | | |
| Cash and cash equivalents | \$ 30,219 | \$ 20,913 |
| Trade receivables, short-term, net of allowance for doubtful accounts of \$6,359 and \$6,694, respectively | 71,715 | 59,389 |
| Financed receivables, short-term, net of allowance for doubtful accounts of \$1,622 and \$1,531, respectively | 11,668 | 11,044 |
| Materials and supplies | 10,607 | 11,899 |
| Deferred income taxes, net | 30,575 | 27,396 |
| Other current assets | 17,096 | 20,380 |
| Total Current Assets | 171,880 | 151,021 |
| Equipment and property, net | 76,046 | 74,013 |
| Goodwill | 210,898 | 210,779 |
| Customer contracts and other intangible assets, net | 140,598 | 147,556 |
| Deferred income taxes, net | 12,223 | 15,106 |
| Financed receivables, long-term, net of allowance for doubtful accounts of \$1,278 and \$1,169, respectively | 11,108 | 10,193 |
| Other assets | 9,670 | 10,346 |
| Total Assets | \$ 632,423 | \$ 619,014 |
| LIABILITIES | | |
| Accounts payable | 23,951 | 25,940 |
| Accrued insurance | 20,801 | 18,652 |
| Accrued compensation and related liabilities | 60,365 | 61,817 |
| Unearned revenues | 95,022 | 85,489 |
| Line of credit | | 26,000 |
| Other current liabilities | 35,774 | 28,543 |
| Total current liabilities | 235,913 | 246,441 |
| Accrued insurance, less current portion | 27,462 | 27,221 |
| Accrued pension | 7,573 | 12,515 |
| Long-term accrued liabilities | 34,977 | 34,867 |
| Total Liabilities | 305,925 | 321,044 |
| Commitments and Contingencies | | |
| STOCKHOLDERS' EQUITY | | |
| Preferred stock, without par value; 500,000 authorized, zero shares issued | 146,292 | 147,181 |

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| | | | |
|---|----|----------|------------|
| Common stock, par value \$1 per share; 170,000,000 shares authorized, 146,291,631 and 147,181,472 shares issued, respectively | | | |
| Paid in capital | | 34,537 | 27,816 |
| Accumulated other comprehensive loss | | (33,548) | (32,490) |
| Retained earnings | | 179,217 | 155,463 |
| Total Stockholders' Equity | | 326,498 | 297,970 |
| Total Liabilities and Stockholders' Equity | \$ | 632,423 | \$ 619,014 |

The accompanying notes are an integral part of these condensed consolidated financial statements.

[Table of Contents](#)**ROLLINS, INC. AND SUBSIDIARIES****CONDENSED CONSOLIDATED STATEMENTS OF INCOME****FOR THE THREE MONTHS AND NINE MONTHS ENDED SEPTEMBER 30, 2011 AND 2010****(in thousands except share data)****(unaudited)**

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|---|---|------------------|--|------------------|
| | 2011 | 2010 | 2011 | 2010 |
| REVENUES | | | | |
| Customer services | \$ 323,929 | \$ 305,118 | \$ 916,008 | \$ 856,962 |
| COSTS AND EXPENSES | | | | |
| Cost of services provided | 165,097 | 156,064 | 465,640 | 435,467 |
| Depreciation and amortization | 9,337 | 9,076 | 27,825 | 27,043 |
| Sales, general and administrative | 102,396 | 98,909 | 295,651 | 280,787 |
| Interest expense, net | 79 | 100 | 449 | 265 |
| INCOME BEFORE INCOME TAXES | 47,020 | 40,969 | 126,443 | 113,400 |
| PROVISION FOR INCOME TAXES | 17,605 | 15,456 | 47,327 | 42,604 |
| NET INCOME | \$ 29,415 | \$ 25,513 | \$ 79,116 | \$ 70,796 |
| NET INCOME PER SHARE - BASIC | \$ 0.20 | \$ 0.17 | \$ 0.54 | \$ 0.48 |
| NET INCOME PER SHARE - DILUTED | \$ 0.20 | \$ 0.17 | \$ 0.54 | \$ 0.48 |
| DIVIDENDS PAID PER SHARE | \$ 0.07 | \$ 0.06 | \$ 0.21 | \$ 0.18 |
| | | | | |
| Weighted average participating shares outstanding - basic | 146,549 | 147,582 | 147,086 | 148,315 |
| Dilutive effect of stock options | 60 | 175 | 75 | 228 |
| Weighted average participating shares outstanding assuming dilution | 146,609 | 147,757 | 147,161 | 148,543 |

The accompanying notes are an integral part of these condensed consolidated financial statements.

Table of Contents**ROLLINS, INC. AND SUBSIDIARIES****CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS****FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2011 AND 2010****(in thousands)****(unaudited)**

| | Nine Months Ended September 30, | |
|---|--|-------------|
| | 2011 | 2010 |
| OPERATING ACTIVITIES | | |
| Net Income | \$ 79,116 | \$ 70,796 |
| Adjustments to reconcile net income to net cash provided by operating activities: | | |
| Depreciation and amortization | 27,825 | 27,043 |
| Provision for deferred income taxes | 2,545 | (3,370) |
| Provision for bad debts | 5,920 | 5,480 |
| Stock based compensation expense | 5,645 | 5,859 |
| Excess tax benefits from share-based payments | (2,270) | (970) |
| Other, net | (645) | (521) |
| Changes in operating assets and liabilities | (3,030) | (11,898) |
| Net cash provided by operating activities | 115,106 | 92,419 |
| INVESTING ACTIVITIES | | |
| Cash used for acquisitions of companies, net of cash acquired | (9,262) | (20,890) |
| Purchases of equipment and property | (13,381) | (6,790) |
| Other | 219 | 143 |
| Net cash used in investing activities | (22,424) | (27,537) |
| FINANCING ACTIVITIES | | |
| Repayments, under line of credit agreement, net | (26,000) | (6,000) |
| Cash paid for common stock purchased | (28,825) | (29,573) |
| Dividends paid | (30,890) | (26,712) |
| Changes in cash overdraft position, net | 1,000 | 7,000 |
| Proceeds received upon exercise of stock options | 19 | 251 |
| Principal payments on capital lease obligations | (38) | (192) |
| Excess tax benefits from share-based payments | 2,270 | 970 |
| Net cash used in financing activities | (82,464) | (54,256) |
| Effect of exchange rate changes on cash | (912) | 120 |
| Net increase in cash and cash equivalents | 9,306 | 10,746 |
| Cash and cash equivalents at beginning of period | 20,913 | 9,504 |
| Cash and cash equivalents at end of period | \$ 30,219 | \$ 20,250 |

The accompanying notes are an integral part of these condensed consolidated financial statements.

Table of Contents**ROLLINS, INC. AND SUBSIDIARIES****NOTE 1. BASIS OF PREPARATION AND OTHER**

Basis of Preparation -The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with the instructions to Form 10-Q and therefore do not include all information and footnotes required by accounting principles generally accepted in the United States for complete financial statements. There has been no material change in the information disclosed in the notes to the consolidated financial statements included in the Annual Report on Form 10-K of Rollins, Inc. (the Company) for the year ended December 31, 2010. Accordingly, the quarterly condensed consolidated financial statements and related disclosures herein should be read in conjunction with the 2010 Annual Report on Form 10-K.

The preparation of interim financial statements requires management to make estimates and assumptions for the amounts reported in the condensed consolidated financial statements. Specifically, the Company makes estimates in its interim condensed consolidated financial statements for the termite accrual which includes future costs including termiticide life expectancy and government regulations, the insurance accrual which includes self insurance and worker's compensation, inventory adjustments, discounts and volume incentives earned, among others.

In the opinion of management, all adjustments necessary for a fair presentation of the Company's financial results for the interim periods have been made. These adjustments are of a normal recurring nature. The results of operations for the three and nine month periods ended September 30, 2011 are not necessarily indicative of results for the entire year.

The Company has only one reportable segment, its pest and termite control business. The Company's results of operations and its financial condition are not reliant upon any single customer, or a few customers, or the Company's foreign operations.

NOTE 2. COMPREHENSIVE INCOME

The components of comprehensive income for the applicable periods are as follows:

| (in thousands) | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|------------------------------|-------------------------------------|-----------|------------------------------------|-----------|
| | 2011 | 2010 | 2011 | 2010 |
| Comprehensive income: | | | | |
| Net income | \$ 29,415 | \$ 25,513 | \$ 79,116 | \$ 70,796 |
| Foreign currency translation | (1,417) | 305 | (1,058) | 283 |
| Total comprehensive income | \$ 27,998 | \$ 25,818 | \$ 78,058 | \$ 71,079 |

NOTE 3. RECENT ACCOUNTING PRONOUNCEMENTS

New Accounting Standards

Recently issued accounting standards to be adopted in 2012

In June 2011, the Financial Accounting Standards Board (FASB) issued guidance on the presentation of comprehensive income. This guidance eliminates the current option to report other comprehensive income and its components in the statement of changes in equity. The guidance allows two presentation alternatives: (1) present items of net income and other comprehensive income in one continuous statement, referred to as the statement of comprehensive income; or (2) in two separate, but consecutive, statements of net income and other comprehensive income. This guidance is effective as of the beginning of a fiscal year that begins after December 15, 2011. Early adoption is permitted, and full retrospective application is required under both sets of accounting standards. The Company is currently evaluating which presentation alternative it will utilize.

In September 2011, the FASB issued ASU 2011-08, Intangibles Goodwill and Other (Topic 350) , an update to existing guidance on the assessment of goodwill impairment. This update simplifies the assessment of goodwill for impairment by allowing companies to consider qualitative factors to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount before performing the two step impairment review process. It also amends the examples of events or circumstances that would be considered in a goodwill impairment evaluation. The amendments in ASU 2011-08 are effective as of September 15, 2011. Early adoption is permitted. The Company is currently evaluating the affects adoption of ASU 2011-08 will have on its condensed consolidated financial statements.

Recently adopted accounting standards

In October 2009, the FASB issued Accounting Standards Update (ASU) No. 2009-13, Multiple-Deliverable Revenue Arrangements, or ASU 2009-13. ASU 2009-13 establishes the accounting and reporting guidance for arrangements that include multiple revenue-generating activities, and provides amendments to the criteria for separating deliverables, and measuring and allocating arrangement consideration to one or more units of accounting. The amendments in ASU 2009-13 also establish a hierarchy for determining the selling price of a deliverable. Enhanced

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disclosures are also required to provide information about a vendor's multiple-deliverable revenue arrangements, including information about the nature and terms of the arrangement, significant deliverables, and the vendor's performance within arrangements. The amendments also require providing information about the significant judgments made and changes to those judgments and about how the application of the relative selling-price method affects the timing or amount of revenue recognition. The amendments in ASU 2009-13 are effective prospectively for revenue arrangements entered into or materially modified in fiscal years beginning on or after June 15, 2010, or January 1, 2011 for us. The adoption of ASU 2009-13 did not have a material impact on our financial position or results of operations.

In January 2010, the FASB issued ASU 2010-06, Fair Value Measurements and Disclosures, which amends the disclosure requirements related to recurring and nonrecurring fair value measurements. The guidance requires disclosure of transfers of assets and liabilities between Level 1 and Level 2 of the fair value measurement hierarchy, including the reasons and the timing of the transfers and information on purchases, sales, issuance, and settlements on a gross basis in the reconciliation of the assets and liabilities measured under Level 3 of the fair value measurement hierarchy. The guidance is effective for annual and interim reporting periods beginning after December 15, 2009, except for Level 3 reconciliation disclosures which are effective for annual and interim periods beginning after December 15, 2010. The Company adopted the amendments for Levels 1 and 2 in the first quarter of 2010 and the adoption did not have a material impact on the disclosures of (in) the Company's consolidated financial statements. The adoption of the amendment for Level 3 did not have a material impact on our financial position or results of operations.

Other new pronouncements issued but not effective until after January 1, 2012 are not expected to have a significant effect on the Company's financial position or results of operations.

NOTE 4. EARNINGS PER SHARE

The Company follows ASC 260, *Earnings Per Share* (ASC 260) that requires the reporting of both basic and diluted earnings (loss) per share. Basic earnings (loss) per share is computed by dividing net income available to participating common stockholders by the weighted average number of participating common shares outstanding for the period. The calculation of diluted earnings (loss) per share reflects the potential dilution that could occur if securities or other contracts to issue common stock were exercised or converted into common stock. In accordance with ASC 260, any anti-dilutive effects on net earnings (loss) per share are excluded of which there were none at September 30, 2011 or September 30, 2010. All prior period share and per share data throughout this document have been restated for the stock split effective December 10, 2010.

Basic and diluted earnings per share attributable to common and restricted shares of common stock for the period were as follows:

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|-----------------------------------|-------------------------------------|---------|------------------------------------|---------|
| | 2011 | 2010 | 2011 | 2010 |
| Basic earnings per share | | | | |
| Common stock | \$ 0.20 | \$ 0.17 | \$ 0.54 | \$ 0.48 |
| Restricted shares of common stock | \$ 0.20 | \$ 0.17 | \$ 0.53 | \$ 0.47 |
| Total shares of common stock | \$ 0.20 | \$ 0.17 | \$ 0.54 | \$ 0.48 |
| Diluted earnings per share | | | | |
| Common stock | \$ 0.20 | \$ 0.17 | \$ 0.54 | \$ 0.48 |
| Restricted shares of common stock | \$ 0.20 | \$ 0.17 | \$ 0.53 | \$ 0.47 |
| Total shares of common stock | \$ 0.20 | \$ 0.17 | \$ 0.54 | \$ 0.48 |

NOTE 5. CONTINGENCIES

In the normal course of business, certain of the Company's subsidiaries are defendants in a number of lawsuits or arbitrations, which allege that plaintiffs have been damaged as a result of the rendering of services by a defendant subsidiary. The subsidiaries are actively contesting these actions. Some lawsuits have been filed (John Maciel v. Orkin, Inc., et al.; Douglas F. Bracho, Jr. v. Orkin, Inc., et al.; Khan V. Orkin, Inc., et.al.; Salazar v. Orkin Exterminating Company, Inc.; and Jennifer Thompson and Janet Flood v. Philadelphia Management Company, Parkway Associated, Parkway House Apartments, Barbara Williams, and Western Pest Services in which the plaintiffs are seeking certification of a class. These cases originate in

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California and Pennsylvania, respectively. The Khan suit, a termite service related matter, was filed in the United States District Court for the Northern District of California. In early October, the Plaintiff's class action was dismissed by the Court. The Maciel lawsuit, a wage and hour related matter, was filed in the Superior Court of Los Angeles County, California. The Bracho lawsuit, a matter related to payroll deductions for use of Company vehicles, was filed in the Superior Court of Orange County, California. The Salazar lawsuit, a wage and hour related matter, was filed in the Superior Court of Orange County, California, and has been removed to the United States District Court for the Central District of California. The Flood lawsuit, a bed bug service related matter filed by residents of an apartment complex, was filed in the Court of Common Pleas of Philadelphia County, Pennsylvania. None of these matters has been scheduled for a class certification hearing. The Company believes these matters are without merit and intends to vigorously contest certification and defend itself through trial or arbitration, if necessary. Additionally, the Company and a subsidiary, The Industrial Fumigant Company, LLC, are named defendants in Severn Peanut Co. and Meherrin Agriculture & Chemical Co. v. Industrial Fumigant Co., et al. The Severn lawsuit, a matter related to a fumigation service, has been filed in the Northern Division of the United States District Court for the Eastern District of North Carolina. The plaintiffs are seeking damages for breach of contract and negligence. The Company believes the lawsuit to be without merit and intends to defend itself vigorously through trial, if necessary. The Company does not believe that any pending claim, proceeding or litigation, either alone or in the aggregate, will have a material adverse effect on the Company's financial position, results of operations or liquidity; however, it is possible that an unfavorable outcome of some or all of the matters, however unlikely, could result in a charge that might be material to the results of an individual quarter or year.

Orkin, LLC is involved in certain environmental matters primarily arising in the normal course of business. In the opinion of management, the Company's liability under any of these matters would not and did not materially affect its financial condition, results of operations or liquidity.

NOTE 6. FINANCING RECEIVABLES

Rollins manages its financing receivables on an aggregate basis when assessing and monitoring credit risks. The Company's credit risk is generally low with a large number of entities comprising Rollins' customer base and dispersion across many different geographical regions. The credit quality of a potential obligor is evaluated at the contracts' inception based on their credit worthiness, while delinquencies of accounts are monitored closely. Rollins requires potential obligors to have good credit worthiness with low risk before entering into a contract.

Total financed receivables, net were \$22.8 million and \$21.2 million at September 30, 2011 and December 31, 2010, respectively. Financed receivables are charged-off when it is deemed uncollectable or when 180 days have elapsed since the date of the last full contractual payment. The Company's charge-off policy has been consistently applied and no significant changes have been made to the policy during the periods reported. Management considers the charge-off policy when evaluating the appropriateness of the allowance for doubtful accounts. Charge-offs as a percentage of average financing receivables were 2.4%, 3.2% and 4.0% for the nine months ended September 30, 2011 and September 30, 2010, and the twelve months ended December 31, 2010, respectively. Due to the low percentage of charge-off receivables and the high credit worthiness of the potential obligor, the entire Rollins, Inc. financing receivables portfolio has a low credit risk.

In certain circumstances, such as when delinquency is deemed to be of an administrative nature, accounts may still accrue interest when they reach 180 days past due. As of September 30, 2011, there were no accounts on a non-accrual status, and no financing receivables greater than 180 days past due.

Included in financing receivables are notes receivable from franchise owners. These notes are low risk as the repurchase of these franchises is guaranteed by the Company's wholly-owned subsidiary, Orkin, Inc., and the repurchase price of the franchise are currently estimated and have historically been well above the receivable due from the franchise owner.

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Rollins establishes an allowance for doubtful accounts to insure financing receivables are not overstated due to uncollectability. The allowance balance is comprised of a general reserve, which is determined based on a percentage of the financing receivables balance, and a specific reserve, which is established for certain accounts with identified exposures, such as customer default, bankruptcy or other events, that make it unlikely that Rollins will recover its investment. The general reserve percentages are based on several factors, which include consideration of historical credit losses and portfolio delinquencies, trends in overall weighted-average risk rating of the portfolio and information derived from competitive benchmarking.

The allowance for doubtful accounts related to financing receivables was as follows:

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| (in thousands) | Nine months ended September 30, 2011 | | Nine months ended September 30, 2010 | | Twelve months ended December 31, 2010 | |
|-------------------------------|---|-------|---|-------|--|-------|
| Balance, beginning of period | \$ | 2,700 | \$ | 2,600 | \$ | 2,600 |
| Additions to allowance | | 738 | | 753 | | 995 |
| Deductions, net of recoveries | | (538) | | (703) | | (895) |
| Balance, end of period | \$ | 2,900 | \$ | 2,650 | \$ | 2,700 |

The following is a summary of the past due financing receivables as of:

| (in thousands) | September 30, 2011 | | December 31, 2010 | |
|--------------------------|--------------------|-----|-------------------|-------|
| 30-59 days past due | \$ | 553 | \$ | 833 |
| 60-89 days past due | | 150 | | 382 |
| 90 days or more past due | | 292 | | 370 |
| Total | \$ | 995 | \$ | 1,585 |

Percentage of period-end gross financing receivables

| | September 30, 2011 | December 31, 2010 |
|--------------------------|--------------------|-------------------|
| Current | 96.1% | 93.4% |
| 30-59 days past due | 2.2% | 3.5% |
| 60-89 days past due | 0.6% | 1.5% |
| 90 days or more past due | 1.1% | 1.6% |
| Total | 100.0% | 100.0% |

NOTE 7. FAIR VALUE OF FINANCIAL INSTRUMENTS

The Company's financial instruments consist of cash and cash equivalents, short-term investments, trade and notes receivables, accounts payable and other short-term liabilities. The carrying amounts of these financial instruments approximate their fair values. The Company has a Revolving Credit Agreement with SunTrust Bank and Bank of America, N.A. for an unsecured line of credit of up to \$175.0 million, which includes a \$75.0 million letter of credit subfacility and a \$10.0 million swingline subfacility. At September 30, 2011, there were no outstanding borrowings.

NOTE 8. STOCKHOLDERS' EQUITY

A total of \$30.9 million was paid in cash dividends (\$0.21 per share) during the first nine months of 2011, compared to \$26.7 million or (\$0.18 per share) during the same period in 2010. During the third quarter ended September 30, 2011, the Company repurchased 598,986 shares of its \$1 par value common stock at a weighted average price of \$17.85 per share compared to 558,749 shares purchased at a weighted average price of \$13.95 during the same period in 2010. During the nine months ended September 30, 2011, the Company repurchased 1,388,282 shares of its \$1 par value common stock at a weighted average price of \$18.63 per share compared to 1,889,141 shares purchased at a weighted average price of \$13.95 during the same period in 2010. Rollins, Inc. has had a buyback program in place for a number of years and has routinely purchased shares when it felt the opportunity was desirable. The Board authorized the purchase of 7.5 million additional shares of the Company's common stock in October 2008. This authorization enables the Company to continue the purchase of Rollins, Inc. common stock when appropriate, which is an important benefit, resulting from the Company's strong cash flows. The stock buy-back program has no expiration date. In total, 1.1

million additional shares may be purchased under its share repurchase program.

As more fully discussed in Note 12 of the Company's notes to the consolidated financial statements in its 2010 Annual Report on Form 10-K stock options, time lapse restricted shares (TLRS's) and restricted stock units have been issued to officers and other management employees under the Company's Employee Stock Incentive Plans. The stock options generally vest over a five-year period and expire ten years from the issuance date.

During the third quarter ended September 30, 2011, approximately 3,000 shares of common stock were issued upon exercise of stock options by employees compared to approximately 180,000 shares for the prior year quarter. In total for the nine months ended September 30, 2011, approximately 56,000 shares of common stock were issued upon exercise of stock options by employees and approximately 418,000 shares of common stock were issued upon exercise of stock options by employees for

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the first nine months ended September 30, 2010. The Company issues new shares from its authorized but unissued share pool. At September 30, 2011 approximately 5.2 million shares of the Company's common stock were reserved for issuance.

The following table summarizes the components of the Company's stock-based compensation programs recorded as expense:

| (in thousands) | Three Months Ended September 30, | | Nine Months ended September 30, | |
|--------------------------------------|-------------------------------------|----------|------------------------------------|----------|
| | 2011 | 2010 | 2011 | 2010 |
| Time lapse restricted stock: | | | | |
| Pre-tax compensation expense | \$ 1,882 | \$ 1,638 | \$ 5,645 | \$ 5,859 |
| Tax benefit | (725) | (631) | (2,174) | (2,256) |
| Restricted stock expense, net of tax | \$ 1,157 | \$ 1,007 | \$ 3,471 | \$ 3,603 |

Options activity outstanding under the Company's stock option plan as of September 30, 2011 and changes during the nine months ended September 30, 2011, were as follows:

| (in thousands except per share data) | Shares | Weighted-Average Exercise Price | Weighted-Average Remaining Contractual Term (in years) | Aggregate Intrinsic Value |
|--|-----------|------------------------------------|---|------------------------------|
| Outstanding at December 31, 2010 | 136 | \$ 4.66 | 1.59 | \$ 2,056 |
| Exercised | (56) | 4.22 | | |
| Outstanding at September 30, 2011 | 80 | 4.98 | 1.02 | 1,100 |
| Exercisable at September 30, 2011 | 80 | \$ 4.98 | 1.02 | \$ 1,100 |

The aggregate intrinsic value in the table above represents the total pre-tax intrinsic value (the difference between the Company's closing stock price on the last trading day of the third quarter ended September 30, 2011 and the exercise price, multiplied by the number of in-the-money options) that would have been received by the option holders had all option holders exercised their options on September 30, 2011. The amount of aggregate intrinsic value will change based on the fair market value of the Company's stock.

The aggregate intrinsic value of options exercised during the nine months ended September 30, 2011 and September 30, 2010 was \$0.2 million and \$4.0 million, respectively. Exercise of options during the nine months ended September 30, 2011 and 2010 resulted in cash receipts of \$19 thousand and \$0.3 million, respectively. The vesting of restricted stock and exercise of options during the nine months ended September 30, 2011 resulted in excess tax benefits of approximately \$2.3 million, and \$1.0 million for the same period ended September 30, 2010, which have been recorded as increases to paid-in-capital.

The following table summarizes information on unvested restricted stock outstanding as of September 30, 2011:

| Number of | Weighted-Average Grant-Date |
|-----------|--------------------------------|
|-----------|--------------------------------|

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(in thousands except per share data)

| | Shares | | Fair Value |
|--|--------------|-----------|--------------|
| Unvested Restricted Stock Units at December 31, 2010 | 2,664 | \$ | 11.09 |
| Forfeited | (65) | | 12.50 |
| Vested | (573) | | 10.08 |
| Granted | 670 | | 19.30 |
| Unvested Restricted Stock Units at September 30, 2011 | 2,696 | \$ | 13.32 |

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At September 30, 2011 and December 31, 2010, the Company had \$26.5 million and \$22.1 million of total unrecognized compensation cost, respectively, related to time-lapse restricted shares that are expected to be recognized over weighted average periods of approximately 4.2 years and 3.9 years, respectively.

NOTE 9. PENSION AND POST RETIREMENT BENEFIT PLANS

The following table represents the net periodic pension benefit costs and related components in accordance with FASB ASC 715 *Compensation - Retirement Benefits* :

| (in thousands) | Three Months Ended September 30, | | Nine Months ended September 30, | |
|----------------------------------|-------------------------------------|----------|------------------------------------|----------|
| | 2011 | 2010 | 2011 | 2010 |
| Service cost | 48 | \$ | 144 | \$ |
| Interest cost | 2,472 | \$ 2,346 | 7,416 | \$ 7,038 |
| Expected return on plan assets | (3,016) | (2,789) | (9,048) | (8,367) |
| Amortization of net loss | 450 | 278 | 1,350 | 834 |
| Net periodic benefit cost (Gain) | \$ (46) | \$ (165) | \$ (138) | \$ (495) |

During the nine months ended September 30, 2011, the Company made contributions of \$4.8 million to its defined benefit retirement plans (the Plans). The Company and management are considering making further contributions to the Plans of approximately \$0.4 million during the fiscal year ending December 31, 2011.

NOTE 10. ACQUISITIONS

The Company made several acquisitions during the nine month periods ended September 30, 2011 and 2010, none of which are considered material in nature individually or in total.

Goodwill from acquisitions represents the excess of the purchase price over the fair value of net assets of businesses acquired. The carrying amount of goodwill was \$210.9 million at September 30, 2011 and \$210.8 million at December 31, 2010. Goodwill generally changes due to acquisitions, finalization of allocation of purchase prices of previous acquisitions and foreign currency translations. The carrying amount of goodwill in foreign countries was \$9.5 million at September 30, 2011 and \$9.4 million at December 31, 2010.

The Company completed its most recent annual impairment analyses as of September 30, 2011. Based upon the results of these analyses, the Company has concluded that no impairment of its goodwill or other intangible assets was indicated.

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The carrying amount of customer contracts and other intangible assets was \$140.6 million as of September 30, 2011 and \$147.6 million at December 31, 2010. The carrying amount of customer contracts in foreign countries was \$6.2 million at September 30, 2011 and \$4.0 million at December 31, 2010.

Table of Contents**ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS****Overview**

On October 26, 2011, Rollins, Inc. reported its 22nd consecutive quarter of improved operating earnings of \$29.4 million for the quarter ended September 30, 2011, as compared to \$25.5 million for the prior year quarter, a 15.3% improvement. Revenues increased 6.2% to \$323.9 million for the quarter as compared to \$305.1 million for the prior year quarter. Earnings for the quarter ended September 30, 2011 were \$0.20 per diluted share, a 17.6% improvement over the \$0.17 per diluted share reported the prior year quarter.

Rollins continues its solid financial performance generating \$115.1 million in cash from operations year to date. The Company repurchased 598,986 shares of common stock at a weighted average price of \$17.85 per share during the third quarter. In total, approximately 1.1 million additional shares may be repurchased under the Company's share purchase program.

Results of Operations

| (in thousands) | Three Months Ended September 30, | | % Better/ (worse) as compared to same quarter in prior year | Nine Months Ended September 30, | | % Better/ (worse) as compared to same period in prior year |
|-----------------------------------|-------------------------------------|------------|--|------------------------------------|------------|---|
| | 2011 | 2010 | | 2011 | 2010 | |
| Revenues | \$ 323,929 | \$ 305,118 | 6.2% | \$ 916,008 | \$ 856,962 | 6.9% |
| Cost of services provided | 165,097 | 156,064 | (5.8) | 465,640 | 435,467 | (6.9) |
| Depreciation and amortization | 9,337 | 9,076 | (2.9) | 27,825 | 27,043 | (2.9) |
| Sales, general and administrative | 102,396 | 98,909 | (3.5) | 295,651 | 280,787 | (5.3) |
| Interest expense, net | 79 | 100 | 21.0 | 449 | 265 | (69.4) |
| Income before income taxes | 47,020 | 40,969 | 14.8 | 126,443 | 113,400 | 11.5 |
| Provision for income taxes | 17,605 | 15,456 | (13.9) | 47,327 | 42,604 | (11.1) |
| Net Income | \$ 29,415 | \$ 25,513 | 15.3% | \$ 79,116 | \$ 70,796 | 11.8% |

THREE MONTHS ENDED SEPTEMBER 30, 2011 COMPARED TO THREE MONTHS ENDED SEPTEMBER 30, 2010

Revenues for the third quarter ended September 30, 2011 increased \$18.8 million to \$323.9 million or 6.2% compared to \$305.1 million for the quarter ended September 30, 2010.

Commercial pest control revenues, which approximate 42% of the Company's revenues during the third quarter ended September 30, 2011, grew 5.8% compared to the quarter ended September 30, 2010. The Company's commercial revenues were impacted favorably by an increase in selling price, while seeing some weakness in the commodity fumigation volume flowing through the east coast ports. The Company's

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commercial fumigations service, overall, which is included in total commercial pest control, was up 8.5% compared to the same period in 2010.

Residential pest control service revenues, which represent approximately 42% of Rollins' revenues during the third quarter ended September 30, 2011, increased 8.2% compared to the same period in 2010.

Termite service revenues, which are approximately 16% of Rollins' business for the third quarter ended September 30, 2011, increased 3.2% compared to the same period in 2010. Termite service is more dependent on new sales versus pest control, as approximately half of the Company's termite services revenues are recurring, coming from renewals and monitoring.

Foreign operations accounted for approximately 8% of total revenues during the third quarter of 2011 and 2010.

Customer service revenues are impacted by the seasonal nature of the Company's pest and termite control services. The increase in pest pressure and activity, as well as the metamorphosis of termites in the spring and summer (the occurrence of which is determined by the change in seasons), has historically resulted in an increase in the Company's revenues as evidenced by the following chart:

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| | Consolidated Net Revenues (in thousands) | | |
|-------------------------|---|--------------|--------------|
| | 2011 | 2010 | 2009 |
| First Quarter | \$ 271,643 | \$ 253,041 | \$ 242,972 |
| Second Quarter | 320,436 | 298,803 | 284,567 |
| Third Quarter | 323,929 | 305,118 | 286,852 |
| Fourth Quarter | N/A | 279,928 | 259,567 |
| Year ended December 31, | \$ N/A | \$ 1,136,890 | \$ 1,073,958 |

Cost of Services provided for the third quarter ended September 30, 2011 increased \$9.0 million or 5.8%, compared to the quarter ended September 30, 2010. Gross margin for the quarter improved to 49.0% for the third quarter versus 48.9 % in the prior year. During the third quarter ended September 30, 2011, the Company was able to offset the nearly 50 basis point cost of higher fuel by favorable margin improvement related to administrative salaries, favorable medical claims and cost of risk, casualty and termite.

Depreciation and amortization expenses for the third quarter ended September 30, 2011 increased \$0.3 million, an increase of 2.9% due to depreciation and amortization related to acquisitions that occurred in the fourth quarter of 2010.

Sales, general and administrative expenses for the third quarter ended September 30, 2011 increased \$3.5 million or 3.5 %, to 31.6% of revenues, decreasing from 32.4% for the third quarter ended September 30, 2010. The decrease in margin percent is due to reductions in administrative and sales salaries as well as consulting costs.

Interest expense, net for the third quarter ended September 30, 2011 decreased to \$79 thousand compared to \$100 thousand for the third quarter ended September 30, 2010. Interest expense is comprised primarily of interest on the Company's debt related to the April 2008 acquisition of HomeTeam which was paid in full this quarter.

Income Taxes for the third quarter ended September 30, 2011 increased to \$17.6 million, an 13.9% increase from \$15.5 million reported for the third quarter 2010, and reflects increased pre-tax income over the prior year period. The effective tax rate was 37.4% for the third quarter ended September 30, 2011 versus 37.7% for the third quarter ended September 30, 2010, primarily due to differences in state tax rates.

NINE MONTHS ENDED SEPTEMBER 30, 2011 COMPARED TO NINE MONTHS ENDED SEPTEMBER 30, 2010

Revenues for the nine month period ended September 30, 2011, increased to \$916.0 million or 6.9% compared to \$857.0 for the period ended September 30, 2010.

Commercial pest control revenues amounted to approximately 42% of the Company's revenues during the first nine months ended September 30, 2011 and increased 7.4% compared for the same period 2010. The Company expanded its sales staff in the first quarter and has been favorably impacted with local sales increases and improvements in national account revenues.

Residential pest control revenues, which represents approximately 40% of the Company's revenues during the first nine months ended September 30, 2011, increased 8.6% compared to the same period in 2010. The fundamentals for growth in residential revenue, leads, pricing and retention are all up for the year.

Termite service revenue, which is approximately 18% of the Company's business for the first nine months ended September 30, 2011, increased 2.8% compared to the same period in 2010.

Foreign operations accounted for approximately 8% of total revenues for the first nine months of 2011 and 2010.

Cost of services provided for the nine months ended September 30, 2011, increased \$30.2 million, or 6.9% compared to the nine months ended September 30, 2010. Gross margins year-to-date remained flat at 49.2 % of revenue. Favorable experience in administrative salaries, health care cost and material and supply cost offset the almost 50 basis point increase cost of fuel.

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Depreciation and amortization expenses for the nine months ended September 30, 2011, increased \$0.8 million to \$27.8 million, an increase of 2.9%, due to depreciation and amortization related to acquisitions that occurred in the third and fourth quarters of 2010.

Sales, general and administrative expenses for the nine months ended September 30, 2011, increased \$14.9 million, or 5.3% to 32.3% of revenues, decreasing from 32.8% for the nine months ended September 30, 2010. The decrease in margin percent is due to reductions in administrative and sales salaries as well as consulting costs.

Interest expense, net for the period ended September 30, 2011 was \$449 thousand, an increase of \$184 thousand from \$265 thousand for the period ended September 30, 2010.

Income Taxes for the nine months ended September 30, 2011 increased to \$47.3 million, an 11.1% increase from \$42.6 million reported for the same period in 2010, and reflect increased pre-tax income over the prior year period. The effective tax rate was 37.4% for the nine months ended September 30, 2011 versus 37.6% for the nine month ended September 30, 2010, primarily due to differences in state tax rates.

Liquidity and Capital Resources**Cash and Cash Flow**

| (in thousands) | Nine Months Ended September 30, | |
|--|------------------------------------|-----------|
| | 2011 | 2010 |
| Net cash provided by operating activities | \$ 115,106 | \$ 92,419 |
| Net cash used in investing activities | (22,424) | (27,537) |
| Net cash used in financing activities | (82,464) | (54,256) |
| Effect of exchange rate changes on cash | (912) | 120 |
| Net increase in cash and cash equivalents | 9,306 | 10,746 |
| Cash and cash equivalents at beginning of period | 20,913 | 9,504 |
| Cash and cash equivalents at end of period | \$ 30,219 | \$ 20,250 |

The Company believes its current cash and cash equivalents balances, future cash flows expected to be generated from operating activities and available borrowings under its \$175.0 million credit facility will be sufficient to finance its current operations and obligations, and fund expansion of the business for the foreseeable future. The Company's operating activities generated net cash of \$115.1 million for the nine months ended September 30, 2011, compared with cash provided by operating activities of \$92.4 million for the same period in 2010.

The Company made contributions of \$4.8 million to its defined benefit retirement plan (the Plan) during the nine months ended September 30, 2011. In the opinion of management, future Plan contributions will not have a material effect on the Company's financial position, results of operations or liquidity.

The Company invested approximately \$13.4 million in capital expenditures during the first nine months ended September 30, 2011, compared to \$6.8 million during the same period in 2010, and expects to invest approximately \$5.0 million for the remainder of 2011. Capital expenditures for the first nine months consisted primarily of the purchase of replacement equipment and technology related projects. During the first nine months ended September 30, 2011, the Company made expenditures for acquisitions totaling \$9.3 million, compared to \$20.9 million during the same period in 2010. Cash on hand and borrowings under a senior unsecured revolving credit facility primarily funded expenditures for acquisitions. A total of \$30.9 million was paid in cash dividends (\$0.21 per share) during the first nine months of 2011, compared to \$26.7 million or (\$0.18 per share) during the same period in 2010. The Company repurchased 1.4 million shares during the first nine months of 2011 of its \$1 par value common stock at a weighted average price of \$18.63. The capital expenditures, share repurchases and cash dividends were funded through existing cash balances, operating activities and borrowings under a senior unsecured revolving credit facility. In total, approximately 1.1 million additional shares may be repurchased under the Company's share purchase program.

Rollins' balance sheet as of September 30, 2011 and December 31, 2010, includes short-term unearned revenues of \$95.0 million dollars and \$85.5 million, respectively, representing over 8% of our annual revenue for each year. This represents cash paid to the Company by its customers in advance of services that will be recognized over the next twelve months.

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The Company's \$30.2 million of total cash at September 30, 2011, includes approximately \$0.1 million invested in various money market funds. The remaining \$30.1 million of cash at September 30, 2011 is primarily cash held at various banking institutions. Approximately \$18.2 million is held in cash accounts at international bank institutions and the remaining \$11.9 million is primarily held in non-interest-bearing accounts at various domestic banks. In July 2010, President Obama signed into law the Dodd-Frank Act, which again led to changes in FDIC deposit guarantees. Beginning January 1, 2011 and lasting through December 31, 2012, all funds held in noninterest-bearing transaction accounts at insured depository institutions will automatically be fully insured, without limit. This applies to all of our domestic accounts where we have balances.

On March 28, 2008, the Company entered into a Revolving Credit Agreement with SunTrust Bank and Bank of America, N.A. for an unsecured line of credit of up to \$175 million, which includes a \$75 million letter of credit subfacility, and a \$10 million swingline subfacility. The Company had no outstanding borrowings under this credit facility as of September 30, 2011. The Company remained in compliance with applicable debt covenants through the date of this filing and expects to maintain compliance through 2011.

Litigation

Orkin, one of the Company's subsidiaries, is aggressively defending the following lawsuits in which the plaintiffs are seeking class certification: John Maciel v. Orkin, Inc., et al. (pending in the Superior Court of Los Angeles County, California); Douglas F. Bracho v. Orkin, Inc., et al. (pending in the Superior Court of Orange County, California); Khan v. Orkin, Inc., et al. (pending in the United States District Court for the Northern District of California); and Salazar v. Orkin Exterminating Company, Inc. (originally filed in the Superior Court of Orange County, California, but removed to the United States District Court for the Central District of California). In the Khan case, the Plaintiff's class action was dismissed by the Court in early October; none of the other matters has been scheduled for a class certification hearing. Western, another of the Company's subsidiaries, is aggressively defending the Jennifer Thompson and Janet Flood v. Philadelphia Management Company, Parkway Associated, Parkway House Apartments, Barbara Williams, and Western Pest Services lawsuit (pending in the Court of Common Pleas of Philadelphia County, Pennsylvania) in which the plaintiffs are seeking class certification. This lawsuit has not been scheduled for a class certification hearing. Additionally, the Company and a subsidiary, The Industrial Fumigant Company, LLC, have been served as named defendants in Seyvern Peanut Co. and Meherrin Agriculture & Chemical Co. v. Industrial Fumigant Co., et al. (pending in the Northern Division of the United States District Court for the Eastern District of North Carolina). The Company intends to defend itself vigorously through trial, if necessary. Other lawsuits against Orkin, Western and other subsidiaries of the Company, and in some instances the Company, are also being vigorously defended. For further discussion, see Note 5 to the accompanying financial statements.

Critical Accounting Policies

Revenue Recognition The Company's revenue recognition policies are designed to recognize revenues at the time services are performed. For certain revenue types, because of the timing of billing and the receipt of cash versus the timing of performing services, certain accounting estimates are utilized. Residential and commercial pest control services are primarily recurring in nature on a monthly, bi-monthly or quarterly basis, while certain types of commercial customers may receive multiple treatments within a given month. In general, pest control customers sign an initial one-year contract, and revenues are recognized at the time services are performed. For pest control customers, the Company offers a discount for those customers who prepay for a full year of services. The Company defers recognition of these advance payments and recognizes the revenue as the services are rendered. The Company classifies the discounts related to the advance payments as a reduction in revenues. Termite baiting revenues are recognized based on the delivery of the individual units of accounting. At the inception of a new baiting services contract upon quality control review of the installation, the Company recognizes revenue for the installation of the monitoring stations, initial directed liquid termiticide treatment and servicing of the monitoring services. A portion of the contract amount is deferred for the undelivered monitoring element. This portion is recognized as income on a straight-line basis over the remaining contract term, which results in recognition of revenue in a pattern that approximates the timing of performing monitoring visits. The allocation of the purchase price to the two

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deliverables is based on the relative selling price. Baiting renewal revenue is deferred and recognized over the annual contract period on a straight-line basis that approximates the timing of performing the required monitoring visits.

Revenue received for termite renewals is deferred and recognized on a straight-line basis over the remaining contract term; and, the cost of reinspections, reapplications and repairs and associated labor and chemicals are expensed as incurred. For outstanding claims, an estimate is made of the costs to be incurred (including legal costs) based upon current factors and historical information. The performance of reinspections tends to be close to the contract renewal date and while reapplications and repairs involve an insubstantial number of the contracts, these costs are incurred over the contract term. As the revenue is being deferred, the future cost of reinspections, reapplications and repairs and associated labor and chemicals applicable to the

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deferred revenue are expensed as incurred. The Company accrues for noticed claims. The costs of providing termite services upon renewal are compared to the expected revenue to be received and a provision is made for any expected losses.

There have been no other changes to the Company's critical accounting policies since the filing of its Form 10-K for the period ended December 31, 2010.

New Accounting Standards

See Note 3 of the Notes to Condensed Consolidated Financial Statements for a description of recent accounting pronouncements, including the expected dates of adoption and estimated effects on results of operations and financial condition.

Forward-Looking Statements

This Quarterly Report contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include, without limitation, the effect of the future adoption of recent accounting pronouncements on the Company's financial statements; statements regarding management's expectation regarding the effect of the ultimate resolution of pending legal actions on the Company's financial position, results of operation and liquidity; management's belief that future costs of the Company for environmental matters will not be material to the Company's financial condition, operating results, and liquidity; the Company's belief that its current cash and cash equivalent balances, future cash flows expected to be generated from operating activities and available borrowings will be sufficient to finance its current operations and obligations, and fund planned investments for expansion of the business for the foreseeable future; possible defined benefit retirement plan contributions and their effect on the Company's financial position, results of operations and liquidity; the Company's belief that the entire Rollins, Inc. financing receivables portfolio has a low credit risk; estimated 2011 capital expenditures; the Company's expectation to maintain compliance with debt covenants; and the Company's belief that interest rate exposure and foreign exchange rate risk will not have a material effect on the Company's results of operations going forward. The actual results of the Company could differ materially from those indicated by the forward-looking statements because of various risks and uncertainties including, without limitation, the possibility of an adverse ruling against the Company in pending litigation; general economic conditions; market risk; changes in industry practices or technologies; the degree of success of the Company's termite process and pest control selling and treatment methods; the Company's ability to identify and integrate potential acquisitions; climate and weather conditions; competitive factors and pricing practices; our ability to attract and retain skilled workers, and potential increases in labor costs; and changes in various government laws and regulations, including environmental regulations. All of the foregoing risks and uncertainties are beyond the ability of the Company to control, and in many cases the Company cannot predict the risks and uncertainties that could cause its actual results to differ materially from those indicated by the forward-looking statements. A more detailed discussion of potential risks facing the Company can be found in the Company's Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2010. The Company does not undertake to update its forward looking statements.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

As of September 30, 2011, the Company maintained an investment portfolio (included in cash and cash equivalents) subject to short-term interest rate risk exposure. The Company is subject to interest rate risk exposure through borrowings on its \$175 million credit facility. The

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Company is also exposed to market risks arising from changes in foreign exchange rates. The Company believes that this foreign exchange rate risk will not have a material impact upon the Company's results of operations going forward. There have been no material changes to the Company's market risk exposure since the end of fiscal year 2010.

ITEM 4. CONTROLS AND PROCEDURES

Under the supervision and with the participation of our management, including our principal executive officer and principal financial officer, we conducted an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures, as defined in rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as of September 30, 2011. Based on this evaluation, our principal executive officer and principal financial officer concluded that our disclosure controls and procedures were effective at the reasonable assurance level such that the material information relating to Rollins, Inc., including our consolidated subsidiaries, and required to be included in our Securities and Exchange Commission (SEC) reports is recorded, processed, summarized and reported within the time periods specified in SEC rules and forms and was made known to them by others within those entities, particularly during the period when this report was being prepared.

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In addition, management's quarterly evaluation identified no changes in our internal control over financial reporting during the third quarter that materially affected, or are reasonably likely to materially affect, our internal control over financial reporting. As of September 30, 2011 we did not identify any material weaknesses in our internal controls, and therefore no corrective actions were taken.

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PART II OTHER INFORMATION

Item 1. Legal Proceedings.

See Note 5 to Part I, Item 1 for discussion of certain litigation.

Item 1A. Risk Factors

See the Company's risk factors disclosed in the Company's Annual Report on Form 10-K for the year ended December 31, 2010.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

Purchases of Equity Securities by the Issuer and Affiliated Purchasers

Shares repurchased by Rollins and affiliated purchases during the third quarter ended September 30, 2011 were as follows:

| Period | Total Number of shares Purchased (1) | Weighted-Average Price paid per Share | Total number of shares purchased as part of publicly announced repurchases (2) | Maximum number of shares that may yet be purchased under the repurchase plans (2) |
|-------------------------|---|---|--|---|
| July 1 to 31, 2011 | 21,097 | \$ 18.88 | 20,800 | 1,748,950 |
| August 1 to 31, 2011 | 578,186 | 17.81 | 578,186 | 1,728,150 |
| September 1 to 30, 2011 | | | | 1,149,964 |
| Total | 599,283 | \$ 17.85 | 598,986 | 1,149,964 |

(1) Includes repurchases in connection with exercise of employee stock options in the following amount: July 2011: 297; August 2011: 0; September 2011: 0.

(2) These shares were repurchased under the October 2008 plan to repurchase up to 7.5 million shares of the Company's common stock. This plan has no expiration date.

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Item 6. Exhibits.

| | | | |
|-----------|--|-----|--|
| (a) | Exhibits | | (A) Restated Certificate of Incorporation of Rollins, Inc. dated July 28, 1981, incorporated herein by reference to Exhibit (3)(i)(A) as filed with the registrant's Form 10-Q filed August 1, 2006. |
| | | (3) | (i) |
| | | | (B) Certificate of Amendment of Certificate of Incorporation of Rollins, Inc. dated August 20, 1987, incorporated herein by reference to Exhibit (3)(i)(B) to the registrant's Form 10-K for the year ended December 31, 2004. |
| | | | (C) Certificate of Change of Location of Registered Office and of Registered Agent dated March 22, 1994, incorporated herein by reference to Exhibit (3)(i)(C) filed with the registrant's Form 10-Q filed August 1, 2006. |
| | | | (D) Certificate of Amendment of Certificate of Incorporation of Rollins, Inc. dated April 25, 2006, incorporated herein by reference to Exhibit 3(i)(D) filed with the Registrant's 10-Q filed October 31, 2006. |
| | | | (E) Certificate of Amendment of Certificate of Incorporation of Rollins, Inc. dated April 26, 2011. |
| | | | (ii) |
| | | | Amended and Restated By-laws of Rollins, Inc., incorporated herein by reference to Exhibit 3.1 as filed with the registrant's Form 8-K dated October 23, 2007. |
| | | (4) | Form of Common Stock Certificate of Rollins, Inc., incorporated herein by reference to Exhibit (4) as filed with its Form 10-K for the year ended December 31, 1998. |
| (31.1) | Certification of Chief Executive Officer Pursuant to Item 601(b)(31) of Regulation S-K, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. | | |
| (31.2) | Certification of Chief Financial Officer Pursuant to Item 601(b)(31) of Regulation S-K, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. | | |
| (32.1) | Certification of Chief Executive Officer and Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, as adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. | | |
| (101.INS) | XBRL Instance Document | | |
| (101.SCH) | XBRL Taxonomy Extension Schema Document | | |
| (101.CAL) | XBRL Taxonomy Extension Calculation Linkbase Document | | |
| (101.DEF) | XBRL Taxonomy Extension Definition Linkbase Document | | |
| (101.LAB) | XBRL Taxonomy Extension Label Linkbase Document | | |
| (101.PRE) | XBRL Taxonomy Extension Presentation Linkbase Document | | |

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ROLLINS, INC.
(Registrant)

Date: October 28, 2011

By: /s/Gary W. Rollins
Gary W. Rollins
Chief Executive Officer, President
and Chief Operating Officer
(Principal Executive Officer)

Date: October 28, 2011

By: /s/Harry J. Cynkus
Harry J. Cynkus
Senior Vice President, Chief Financial Officer and
Treasurer
(Principal Financial and Accounting Officer)