

Fadell Anthony  
Form 4  
February 14, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Fadell Anthony

(Last) (First) (Middle)

1 INFINITE LOOP

(Street)

CUPERTINO, CA 95014

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
APPLE INC [AAPL]

3. Date of Earliest Transaction  
(Month/Day/Year)  
02/12/2008

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_X\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

Senior Vice President

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_X\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)
Common Stock	02/12/2008		M	V Amount (A) or (D) Price 25,000 A \$ 10.895	31,733	D	
Common Stock	02/12/2008		S	5,674 D \$ 128.32	26,059	D	
Common Stock	02/12/2008		S	3,423 D \$ 128.33	22,636	D	
Common Stock	02/12/2008		S	2,000 D \$ 128.34	20,636	D	
Common Stock	02/12/2008		S	900 D \$ 128.35	19,736	D	

Edgar Filing: Fadell Anthony - Form 4

Common Stock	02/12/2008	S	1,000	D	\$ 128.36	18,736	D	
Common Stock	02/12/2008	S	1,000	D	\$ 128.37	17,736	D	
Common Stock	02/12/2008	S	1,000	D	\$ 128.38	16,736	D	
Common Stock	02/12/2008	S	2,300	D	\$ 128.39	14,436	D	
Common Stock	02/12/2008	S	100	D	\$ 128.4	14,336	D	
Common Stock	02/12/2008	S	1,000	D	\$ 128.42	13,336	D	
Common Stock	02/12/2008	S	800	D	\$ 128.44	12,536	D	
Common Stock	02/12/2008	S	420	D	\$ 128.47	12,116	D	
Common Stock	02/12/2008	S	1,000	D	\$ 128.5	11,116	D	
Common Stock	02/12/2008	S	1,000	D	\$ 128.51	10,116	D	
Common Stock	02/12/2008	S	1,400	D	\$ 128.54	8,716	D	
Common Stock	02/12/2008	S	704	D	\$ 128.55	8,012	D	
Common Stock	02/12/2008	S	1,279	D	\$ 128.56	6,733	D	
Common Stock						6,641	I	By Wife
Common Stock						275	I	By Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
--	------------------------------------	--------------------------------------	--	--------------------------------	---	--	---

# Edgar Filing: Fadell Anthony - Form 4

	Derivative Security		Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option	\$ 10.895	02/12/2008	M			25,000	05/04/2004 <sup>(1)</sup>	02/04/2011	Common Stock	25,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Fadell Anthony 1 INFINITE LOOP CUPERTINO, CA 95014			Senior Vice President	

## Signatures

/s/ Anthony  
Fadell 02/14/2008

Signature of  
Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This Employee Stock Option vested quarterly over 4 years.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.