SECURITIE	ES AND EXCHANGE CON	MMISSION
	Washington, D.C. 20549	
	FORM 8-K	
	CURRENT REPORT	
	Pursuant to Section 13 or 15(d) of the	
	Securities Exchange Act of 1934	
	Date of Report	
	(Date of earliest event reported)	
	January 8, 2004	
	THE GAP, INC.	
	(Exact name of registrant as specified in its charter)	
Delaware (State of incorporation)	1-7562 (Commission File Number)	94-1697231 (IRS Employer Identification No.)
Two Folsom Street		94105

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San Francisco, California (Address of principal executive offices)

(Zip Code)

(650) 952-4400

 $(Registrant \ \ s \ telephone \ number, including \ area \ code)$ 

N/A

(Former name or former address, if changed since last report)

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## Item 5. Other Events and Regulation FD Disclosure.

On January 8, 2004, The Gap, Inc. (the Company ) issued a press release announcing the Company s sales for the month ended January 3, 2004. A copy of this press release is attached hereto as Exhibit 99.1.

## Item 7. Exhibits.

99.1 Press Release dated January 8, 2004

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#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE GAP, INC. (Registrant)

Date: January 8, 2004 By: /s/ BYRON H. POLLITT

Byron H. Pollitt Executive Vice President and Chief Financial Officer

## EXHIBIT INDEX

Exhibit Number	Description
99.1	Press Release dated January 8, 2004