

EQUITY RESIDENTIAL
Form DEFA14A
April 17, 2008

SCHEDULE 14A

(Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement
 Confidential, For Use of the
Commission Only (as permitted

Soliciting Material Under Rule 14a-12

by Rule 14a-6(e)(2))

Definitive Proxy Statement
 Definitive Additional Materials

EQUITY RESIDENTIAL

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

1) Title of each class of securities to which transaction applies:

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2) Aggregate number of securities to which transaction applies:

3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

4) Proposed maximum aggregate value of transaction:

5) Total fee paid:

.. Fee paid previously with preliminary materials:

.. Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.

1) Amount previously paid:

2) Form, Schedule or Registration Statement No.:

3) Filing Party:

4) Date Filed:

Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to be held on June 10, 2008.

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.

The following materials are available for view:

Notice of Annual Meeting, Proxy Statement and Annual Report

To view this material and to vote these shares, have the 12-digit Control #(s) available and visit: www.proxyvote.com

If you want to receive a paper or e-mail copy of the above listed documents you must request one. There is no charge to you for requesting a copy.

To facilitate timely delivery please make the request as instructed below on or before May 27, 2008.

To request material: **Internet:** www.proxyvote.com **Telephone:** 1-800-579-1639 ****Email:** sendmaterial@proxyvote.com

** If requesting material by e-mail please send a blank e-mail with the **12-digit Control# (s)** in the subject line. Requests, instructions and other inquiries will NOT be forwarded to your investment advisor.

EQUITY RESIDENTIAL

*TWO NORTH RIVERSIDE PLAZA CHICAGO,
ILLINOIS 60606*

Vote In Person

You may attend the Annual Meeting and vote in person. You must provide evidence of ownership of the shares to be admitted to the Meeting. At the Meeting you will need to request a ballot to vote these shares.

Vote By Internet

To vote *now* by Internet, go to WWW.PROXYVOTE.COM.

Use the Internet to transmit your voting instructions and for electronic delivery of information up until 11:59 P.M. Eastern Time the day before the meeting date. Have the 12-digit Control # (s) when you access the web site and follow the instructions.

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Meeting Type: Annual
Meeting Date: June 10, 2008
Meeting Time: 1:00 p.m., CDT
For holders as of: March 31, 2008

Meeting Location: Two North Riverside Plaza
Suite 2400
Chicago, Illinois 60606

Voting items

THE BOARD RECOMMENDS A VOTE

FOR ALL NOMINEES IN PROPOSAL 1.

1. Election of Trustees to the Board.

Nominees for Trustee:

- | | |
|-------------------------------|--------------------------------|
| (01) John W. Alexander | (07) Desiree G. Rogers |
| (02) Charles L. Atwood | (08) Sheli Z. Rosenberg |
| (03) Stephen O. Evans | (09) Gerald A. Spector |
| (04) Boone A. Knox | (10) B. Joseph White |
| (05) John E. Neal | (11) Samuel Zell |

(06) David J. Neithercut

THE BOARD RECOMMENDS A VOTE

FOR PROPOSAL 2.

2. Ratification of the selection of Ernst & Young LLP as the Company's independent auditor for the year ending December 31, 2008. In their discretion, the proxies are authorized to vote upon such other business as may properly come before the meeting.