SK TELECOM CO LTD Form 6-K November 27, 2013

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE MONTH OF NOVEMBER 2013

Commission File Number: 333-04906

SK Telecom Co., Ltd.

(Translation of registrant s name into English)

11, Euljiro2-ga, Jung-gu

Seoul 100-999, Korea

(Address of principal executive office)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F x Form 40-F "

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): "

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): "

REPLY TO THE REQUEST BY THE KOREA EXCHANGE TO COMMENT ON REPORTS REGARDING THE POTENTIAL ACQUISITION OF ADT CAPS

While SK Telecom Co., Ltd. (the Company) is currently studying a potential acquisition of ADT CAPS, the Company has not made any decision with regard to such acquisition. The Company will make a public announcement when a decision is made or, whether or not a decision has been made, by December 24, 2013.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK TELECOM Co., LTD.

(Registrant)

By: /s/ Soo Cheol Hwang

(Signature)

Name: Soo Cheol Hwang Title: Senior Vice President

Date: November 27, 2013