#### WILSON CHRISTOPHER J

Form 4

February 03, 2011

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

if no longer subject to Section 16. Form 4 or Form 5

obligations

Check this box

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

Common

Stock (1) Common

Stock (2)

01/31/2011

01/31/2011

(Print or Type Responses)

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading WILSON CHRISTOPHER J Issuer Symbol CINCINNATI BELL INC [CBB] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction 10% Owner (Month/Day/Year) Director X\_ Officer (give title Other (specify 221 EAST FOURTH STREET 01/31/2011 below) VP, General Counsel (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting CINCINNATI, OH 45202 Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired 5. Amount of 7. Nature of Security (Month/Day/Year) Execution Date, if Transaction(A) or Disposed of (D) Securities Ownership Indirect Beneficial (Instr. 3) Code (Instr. 3, 4 and 5) Beneficially Form: Ownership Direct (D) (Month/Day/Year) (Instr. 8) Owned (Instr. 4) Following or Indirect Reported (I) (A) Transaction(s) (Instr. 4) or (Instr. 3 and 4) Code V Amount (D) Price By Trustee of Executive Common 100,000 Ι Deferred Stock Compensation

101,005

34,581

256,320

221,739

D

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

A

F

Plan

**OMB APPROVAL** 

3235-0287

January 31,

2005

0.5

OMB

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
					(Instr. 3, 4, and 5)				Amount or
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Number of Shares
Option to Buy (3)	\$ 16.42					09/05/2002	09/05/2011	Common Stock	1,000
Option to Buy (3)	\$ 9.645					12/04/2002	12/04/2011	Common Stock	7,400
Option to Buy (3)	\$ 3.48					12/05/2003	12/05/2012	Common Stock	20,000
Option to Buy (3)	\$ 5.655					12/04/2004	12/04/2013	Common Stock	51,000
Option to Buy (3)	\$ 3.7					12/03/2004	12/03/2014	Common Stock	75,000
Option to Buy (3)	\$ 3.995					12/01/2005	12/01/2015	Common Stock	77,400
Option to Buy (3)	\$ 4.735					12/08/2007	12/08/2016	Common Stock	100,000
Option to Buy (4)	\$ 4.91					12/07/2008	12/07/2017	Common Stock	100,000
Option to Buy (4)	\$ 1.67					12/05/2009	12/05/2018	Common Stock	210,810
Option to Buy (4)	\$ 1.39					01/30/2010	01/30/2019	Common Stock	74,495
Stock Appreciation Right (5)	\$ 1.39					01/30/2010	01/30/2019	Common Stock	126,140
Option to Buy (4)	\$ 2.91					01/29/2011	01/29/2020	Common Stock	206,046

Stock

Right (6)

Appreciation \$ 2.54

12/07/2011 12/07/2020

Common Stock

176,074

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

WILSON CHRISTOPHER J 221 EAST FOURTH STREET CINCINNATI, OH 45202

VP, General Counsel

## **Signatures**

Christopher J.

Wilson 02/03/2011

\*\*Signature of Date

Reporting Person

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Common shares issued upon vesting of performance units granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan, which is a Rule 16b-3 Plan.
- (2) Surrender of common shares to cover tax liabilities upon vesting of performance units granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan, which is a Rule 16b-3 Plan.
- (3) Option shares granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (4) Option shares granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (5) Stock-settled Stock Appreciation Right (SAR) granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (6) Cash-settled Stock Appreciation Right (SAR) granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan which is a Rule 16b-3 Plan.

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