ROSS BRIAN A Form 4 March 03, 2009

# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

**OMB APPROVAL** 

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
Estimated average

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

CINCINNATI BELL INC [CBB]

Symbol

response... 0.5

burden hours per

5. Relationship of Reporting Person(s) to

(Check all applicable)

Issuer

1(b).

(Print or Type Responses)

**ROSS BRIAN A** 

1. Name and Address of Reporting Person \*

							(Check an applicable)				
(Last)	(First)	(Middle)		f Earliest T	ransaction						
			(Month/Day/Year)					Director		Owner	
221 EAST	FOURTH STRE	ET	02/28/2	009				_X_ Officer (give title Other (specify			
			02/20/2009					below) below)			
								Chief	Operating Offic	er	
	(Street)		4. If Amendment, Date Original					6. Individual or Joint/Group Filing(Check			
			Filed(Mor	nth/Day/Yea	r)			Applicable Line)			
								_X_ Form filed by			
CINCINNATI 45202								Form filed by More than One Reporting Person			
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									ly Owned		
1.Title of	2. Transaction Dat	e 2A. Deer	med	3.	4. Securitie	es Aca	uired	5. Amount of	6.	7. Nature of	
Security	(Month/Day/Year) Execution Date, if Transaction(A) or Disposed of (D)					Securities	Ownership	Indirect			
(Instr. 3)	, ,	any	,	Code	(Instr. 3, 4			Beneficially	Form: Direct	Beneficial	
`			Day/Year)	(Instr. 8)		ĺ		Owned	(D) or	Ownership	
		`	,	,				Following	Indirect (I)	(Instr. 4)	
								Reported	(Instr. 4)	· · · · ·	
						(A)		Transaction(s)			
				Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Common				Couc v	Amount	(D)	11100			By 401k	
								727.692	I	•	
Stock										Plan	
Common								• 000	Ţ.	·	
Stock								2,000	I	By IRA	
Stock											
Common								1,758	I	By	
Stock								1,/38	1	Children	
							Φ.				
Common	02/28/2009			Α	161,129	Α	\$	333,346	D		
Stock (1)	02/20/2009			••	101,12)		1.66	232,210	2		
Common							¢				
Common	02/28/2009			F	51,644	D	\$	281,702	D		
Stock (2)							1.66				

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

 $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$ 

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	e 3A. Deemed Execution Date, if any (Month/Day/Year)	Code	5. ioiNumber of Derivativ Securitie Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration Dat (Month/Day/Y ve es d	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	/ (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Option to Buy (3)	\$ 18.3438					01/04/2002	09/01/2009	Common Stock	400	
Option to Buy $\frac{(3)}{}$	\$ 17.5					09/13/2000	09/13/2009	Common Stock	15,000	
Option to Buy $\frac{(3)}{}$	\$ 35.9688					01/03/2001	01/03/2010	Common Stock	25,000	
Option to Buy $\frac{(3)}{}$	\$ 22.8438					01/03/2002	01/03/2011	Common Stock	20,000	
Option to Buy $\frac{(3)}{}$	\$ 16.425					09/05/2002	09/05/2011	Common Stock	5,000	
Option to Buy (3)	\$ 9.645					12/04/2002	2 12/04/2011	Common Stock	25,000	
Option to Buy (3)	\$ 3.48					12/05/2003	12/05/2012	Common Stock	60,000	
Option to Buy (3)	\$ 5.655					12/04/2004	12/04/2013	Common Stock	61,000	
Option to Buy (3)	\$ 5.57					01/29/2005	01/29/2014	Common Stock	300,000	
Option to Buy (3)	\$ 3.7					12/03/2005	12/03/2014	Common Stock	150,000	
Option to Buy (3)	\$ 3.995					12/01/2005	12/01/2015	Common Stock	150,000	
Option to Buy $\frac{(3)}{}$	\$ 4.735					12/08/2007	12/08/2016	Common Stock	200,000	

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Option to Buy (4)	\$ 4.91	12/07/2008	12/07/2017	Common Stock	250,000
Option to Buy (4)	\$ 1.67	12/05/2009	12/05/2018	Common Stock	362,162
Option to Buy (4)	\$ 1.39	01/30/2010	01/30/2019	Common Stock	60,938
Stock Appreciation Right (5)	\$ 1.39	01/30/2010	01/30/2019	Common Stock	103,185

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

ROSS BRIAN A 221 EAST FOURTH STREET CINCINNATI 45202

**Chief Operating Officer** 

# **Signatures**

Christopher J. Wilson, Attorney-in-Fact for Brian A.
Ross
03/03/2009

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Common shares granted upon vesting of performance units granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan and the Cincinnati Bell Inc. 2007 Long Term Incentive Plan, both of which are Rule 16b-3 Plans.
- Surrender of common shares to cover tax liabilities upon vesting of performance units granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan and the Cincinnati Bell Inc. 2007 Long Term Incentive Plan, both of which are Rule 16b-3 Plans.
- (3) Option shares granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (4) Option shares granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (5) Stock Appreciation Right (SAR) granted under the Cincinnati Bell Inc. 2007 Long Term Incentive Plan which is a Rule 16b-3 Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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