Devine Dennis A Form 4 February 20, 2019

FORM 4

Check this box

if no longer

Section 16.

Form 4 or

obligations

may continue.

Form 5

subject to

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Wasnington, D.C. 20549

HANGES IN RENEFICIAL OWNERSHIP OF

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Print or Type Responses)

5. Relationship of Reporting Person(s) to 1. Name and Address of Reporting Person * 2. Issuer Name and Ticker or Trading Devine Dennis A Issuer Symbol KEYCORP /NEW/ [KEY] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner _X__ Officer (give title _ __Other (specify C/O KEYCORP, 127 PUBLIC 02/17/2019 below) **SQUARE** Co-Pres., Key Community Bank (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting CLEVELAND, OH 44114 Person

| (City) | (State) | (Zip) Tabl | e I - Non-I | Derivative (| Secur | ities Acqu | iired, Disposed of | f, or Beneficial | ly Owned |
|--------------------------------------|---|---|---|---|------------------|-------------|---|------------------|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Ownership Beneficially Form: Direct Owned (D) or Following Indirect (I) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | Code V | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | (Instr. 4) | |
| Common Shares | 02/17/2019 | | M | 19,396 | A | <u>(1)</u> | 150,629 | D | |
| Common Shares | 02/17/2019 | | F | 5,889 | D | \$ 17.51 | 144,740 | D | |
| Common Shares | 02/18/2019 | | A | 30,277 | A | <u>(2)</u> | 175,017 | D | |
| Common Shares | 02/18/2019 | | F | 9,285 | D | \$ 17.51 | 165,732 | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | TransactionDerivative Code Securities | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount Underlying Securitie (Instr. 3 and 4) | |
|---|---|--------------------------------------|---|--|---------------------------------------|-------|--|--------------------|---|------------------------------|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amou or Numb of Sha |
| Restricted Stock Units | <u>(1)</u> | 02/17/2019 | | M | | 4,684 | (3) | (3) | Common Shares | 4,68 (4) |
| Restricted Stock Units | (1) | 02/17/2019 | | M | | 6,172 | <u>(5)</u> | (5) | Common Shares | 6,17 |
| Restricted Stock Units | (1) | 02/17/2019 | | M | | 4,371 | <u>(7)</u> | <u>(7)</u> | Common Shares | 4,37 |
| Restricted Stock Units | (1) | 02/17/2019 | | M | | 4,169 | <u>(9)</u> | (9) | Common Shares | 4,16 |
| Restricted Stock Units | (1) | 02/18/2019 | | A | 25,128 | | (11) | <u>(11)</u> | Common Shares | 25,12 |
| Option to Buy | \$ 17.51 | 02/18/2019 | | A | 35,830 | | (12) | 02/18/2029 | Common Shares | 35,83 |

Reporting Owners

| Reporting Owner Name / Address | Relationships s | | | | | | | |
|--------------------------------|--------------------|-----------|---------|-------|--|--|--|--|
| | Director | 10% Owner | Officer | Other | | | | |

Devine Dennis A C/O KEYCORP 127 PUBLIC SQUARE CLEVELAND, OH 44114

Co-Pres., Key Community Bank

Reporting Owners 2

Date

Signatures

Carrie A. Benedict POA for Dennis A.
Devine

02/20/2019

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents the right to receive one KeyCorp common share at vesting.
- These shares were received for no consideration upon the satisfaction of certain performance criteria underlying the performance share units granted on February 15, 2016.
- (3) These restricted stock units, granted on February 16, 2015, vested in four equal annual installments ending on February 17, 2019.
- (4) Includes approximately 141 dividend-equivalent restricted stock units accrued between March and December 2018.
- (5) The restricted stock units, granted on February 15, 2016, vest in four equal annual installments beginning on February 17, 2017.
- (6) Includes approximately 371 dividend-equivalent restricted stock units accrued between March and December 2018.
- (7) The restricted stock units, granted on February 20, 2017, vest in four equal annual installments beginning on February 17, 2018.
- (8) Includes approximately 394 dividend-equivalent restricted stock units accrued between March and December 2018.
- (9) The restricted stock units, granted on February 19, 2018, vest in four equal annual installments beginning on February 17, 2019.
- (10) Includes approximately 502 dividend-equivalent restricted stock units accrued between March and December 2018.
- (11) The restricted stock units, granted on February 18, 2019, vest in four equal annual installments beginning on February 17, 2020.
- (12) The options to buy, granted on February 18, 2019, vest in four equal annual installments beginning on February 17, 2020.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3