Allegiant Travel CO Form SC 13G/A February 12, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

SCHEDULE 13G

(Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13d-1(b), (c), AND (d) AND AMENDMENTS THERETO FILED PURSUANT TO RULE 13d-2(b) (Amendment No. 5)¹

ALLEGIANT TRAVEL COMPANY

(Name of Issuer)

COMMON STOCK, \$0.001 PAR VALUE

(Title of class of securities)

01748X102 (CUSIP Number)

December 31, 2009

(Date of event which requires filing of this statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

o Rule 13d-1(b)

b Rule 13d-1(c)

o Rule 13d-1(d)

(Continued on the following pages)

(Page 1 of 8 pages)

The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, *see* the *Notes*).

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SCHEDULE 13G

CUSIP No. 01748X102

NAMES OF REPORTING PERSONS

1

PAR Investment Partners, L.P.

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2

(a) o

(b) þ

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF ORGANIZATION

4

State of Delaware

SOLE VOTING POWER

5

NUMBER OF 1,506,550 COMMON STOCK, \$0.001 PAR VALUE

SHARES SHARED VOTING POWER

BENEFICIALLY 6

OWNED BY None

EACH SOLE DISPOSITIVE POWER

REPORTING 7

PERSON 1,506,550 COMMON STOCK, \$0.001 PAR VALUE

WITH SHARED DISPOSITIVE POWER

8

None

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1 500 550 COM

9

1,506,550 COMMON STOCK, \$0.001 PAR VALUE

10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)
	0
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9
	7.59% COMMON STOCK, \$0.001 PAR VALUE
12	TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)
	PN

Page <u>3</u> of <u>8</u> **SCHEDULE 13G Pages** CUSIP No. 01748X102 NAMES OF REPORTING PERSONS 1 PAR Group, L.P. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS) 2 (a) o (b) þ SEC USE ONLY 3 CITIZENSHIP OR PLACE OF ORGANIZATION 4 State of Delaware **SOLE VOTING POWER** 5 1,506,550 COMMON STOCK, \$0.001 PAR VALUE NUMBER OF **SHARES** SHARED VOTING POWER **BENEFICIALLY** OWNED BY None **EACH** SOLE DISPOSITIVE POWER 7 **REPORTING PERSON** 1,506,550 COMMON STOCK, \$0.001 PAR VALUE

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1,506,550 COMMON STOCK, \$0.001 PAR VALUE

SHARED DISPOSITIVE POWER

WITH

9

8

None

10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)
	0
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9
	7.59% COMMON STOCK, \$0.001 PAR VALUE
12	TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)
	PN

Page <u>4</u> of <u>8</u> **SCHEDULE 13G Pages** CUSIP No. 01748X102 NAMES OF REPORTING PERSONS 1 PAR Capital Management, Inc. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS) 2 (a) o (b) þ SEC USE ONLY 3 CITIZENSHIP OR PLACE OF ORGANIZATION 4 State of Delaware **SOLE VOTING POWER** 5 NUMBER OF 1,506,550 COMMON STOCK, \$0.001 PAR VALUE **SHARES** SHARED VOTING POWER **BENEFICIALLY** 6 OWNED BY None **EACH** SOLE DISPOSITIVE POWER 7 **REPORTING PERSON** 1,506,550 COMMON STOCK, \$0.001 PAR VALUE **WITH** SHARED DISPOSITIVE POWER 8 None

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1,506,550 COMMON STOCK, \$0.001 PAR VALUE

9

10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)
	0
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9
	7.59% COMMON STOCK, \$0.001 PAR VALUE
12	TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)
	СО

STATEMENT ON SCHEDULE 13G

Item 1	(a).	Name	of	Issuer:

Allegiant Travel Company

Item 1(b). Address of Issuer's Principal Executive Offices:

3301 N. Buffalo Drive

Suite 8-9

Las Vegas, NV 89129

Item 2(a). Names of Person Filing:

PAR Investment Partners, L.P

PAR Group, L.P.

PAR Capital Management, Inc.

Item 2(b). <u>Business Mailing Address for the Person Filing:</u>

PAR Capital Management, Inc.

One International Place, Suite 2401

Boston, MA 02110

Item 2(c). <u>Citizenship</u>:

State of Delaware

Item 2(d). <u>Title of Class of Securities</u>:

COMMON STOCK, \$0.001 PAR VALUE

Item 2(e). CUSIP Number:

01748X102

Item 3. If this statement is filed pursuant to Rules 13d-1(b), or 13d-2(b), check whether the person filing is a:

Not Applicable

Item 4. Ownership:

(a) Amount Beneficially Owned:

1,506,550 COMMON STOCK, \$0.001 PAR VALUE

(b) Percent of Class:

7.59% COMMON STOCK, \$0.001 PAR VALUE

- (c) Number of shares as to which such person has:
 - (i) sole power to vote or to direct the vote: 1,506,550 COMMON STOCK, \$0.001 PAR VALUE
 - (ii) shared power to vote or to direct the vote:
 - (iii) sole power to dispose or to direct the disposition of: 1,506,550 COMMON STOCK, \$0.001 PAR VALUE

(iv) shared power to dispose or to direct the disposition of:

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Item 5. Ownership of Five Percent or Less of a Class:

Not Applicable

Item 6. Ownership of More than Five Percent on Behalf of Another Person:

Not Applicable

Item 7. <u>Identification and Classification of the Subsidiary Which Acquired the Security Being</u>

Reported on By the Parent Holding Company:

Not Applicable

Item 8. <u>Identification and Classification of Members of the Group</u>:

Not Applicable

Item 9. <u>Notice of Dissolution of Group</u>:

Not Applicable

Item 10. <u>Certification</u>:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

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SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 12, 2010

PAR INVESTMENT PARTNERS, L.P.

By: PAR GROUP, L.P. its general partner

By: PAR CAPITAL MANAGEMENT, INC.

its general partner

By: /s/ Gina DiMento

Gina DiMento, Vice President

PAR GROUP, L.P.

By: PAR CAPITAL MANAGEMENT, INC.

its general partner

By: /s/ Gina DiMento

Gina DiMento, Vice President

PAR CAPITAL MANAGEMENT, INC.

By: /s/ Gina DiMento

Gina DiMento, Vice President

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JOINT FILING AGREEMENT

In accordance with Rule 13d-1(k) under the Securities Exchange Act of 1934, as amended, the undersigned agree to the joint filing on behalf of each of them of a statement on Schedule 13G (including amendments thereto) with respect to the COMMON STOCK, \$0.001 PAR VALUE of ALLEGIANT TRAVEL COMPANY and further agree that this agreement be included as an exhibit to such filing. Each party to the agreement expressly authorizes each other party to file on its behalf any and all amendments to such statement. Each party to this agreement agrees that this joint filing agreement may be signed in counterparts.

In evidence whereof, the undersigned have caused this Agreement to be executed on their behalf this 12th day of February, 2010.

PAR INVESTMENT PARTNERS, L.P.

By: PAR GROUP, L.P.

its general partner

By: PAR CAPITAL MANAGEMENT, INC.

its general partner

By: /s/ Gina DiMento

Gina DiMento, Vice President

PAR GROUP, L.P.

By: PAR CAPITAL MANAGEMENT, INC.

its general partner

By: /s/ Gina DiMento

Gina DiMento, Vice President

PAR CAPITAL MANAGEMENT, INC.

By: /s/ Gina DiMento

Gina DiMento, Vice President