

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

GENERAL MOTORS CORP  
Form 8-K  
August 01, 2007

=====

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549-1004

FORM 8-K  
CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) August 1, 2007

GENERAL MOTORS CORPORATION  
(Exact Name of Registrant as Specified in its Charter)

|   |  |
|---|--|
| STATE OF DELAWARE<br>-----<br>(State or other jurisdiction of<br>Incorporation or Organization) | 38-0572515<br>-----<br>(I.R.S. Employer<br>Identification No.) |
|---|--|

|  |                                   |
|--|-----------------------------------|
| 300 Renaissance Center, Detroit, Michigan<br>-----<br>(Address of Principal Executive Offices) | 48265-3000<br>-----<br>(Zip Code) |
|--|-----------------------------------|

(313) 556-5000  
(Registrant's telephone number, including area code)

Not Applicable  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

{ } Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

- { } Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17-CFR 240.14a-12)
- { } Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- { } Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

=====

ITEM 8.01. OTHER EVENTS

On August 1, 2007 General Motors Corporation (GM) issued a news release announcing July 2007 sales. The release is as follows:

GM Reports 320,935 July Deliveries

(Monthly comparison percentages are adjusted for sales days unless noted. Annual and calendar year-to-date comparisons are unadjusted.)

- o GMC Acadia, Saturn OUTLOOK and Buick Enclave Lead Mid-Crossover Segment
- o GM Sells 239,192 Retail Vehicles

DETROIT - GM dealers in the United States delivered 320,935 vehicles in July, down 18.5 percent compared with exceptionally strong year-ago monthly sales. Of note, retail sales of 239,192 vehicles were up 14.5 percent compared with June 2007 with a substantial improvement in vehicle mix. Inventories were essentially flat compared with July 2006.

"We expected the month would provide a tough year-over-year comparison since in July 2006 industry sales were exceptionally strong and we were aggressively liquidating past model year inventories," said Mark LaNeve, vice president, GM North American Sales, Service and Marketing. "On the upside, we are pleased with the continuing success of our new products, especially the GMC Acadia, Saturn OUTLOOK and Buick Enclave, which pushed our mid-utility crossover segment growth up more than 300 percent. As with many of our vehicles, these all-new crossovers offer segment-leading fuel economy, terrific performance and outstanding value.

"We were encouraged by our improvement versus June and the marketing actions we have taken, including 0 percent for 60 months financing, have put us in a strong competitive position in a challenging industry," LaNeve added.

"With a strong retail sales month for Saturn AURA, as well as outstanding growth for the new mid-size crossovers GMC Acadia, Saturn OUTLOOK and Buick Enclave, GM has a strong position in the marketplace for fuel-efficient vehicles in a number of segments," LaNeve added. GM has 24 vehicles in the 2007 model lineup that achieve an EPA-estimated 30 mpg highway or better.

The GMC Acadia, Saturn OUTLOOK and Buick Enclave together had retail sales of more than 10,000 vehicles, pushing a significant retail increase in GM's mid-crossover segment. GM's retail sales in this segment pushed monthly performance up more than 319 percent, compared with the same month last year.

## Edgar Filing: GENERAL MOTORS CORP - Form 8-K

The all-new Chevrolet Silverado and GMC Sierra full-size pickup trucks - fuel efficiency leaders in their class - sold more than 59,200 vehicles in a very challenging industry environment. The Silverado and Sierra offer the best warranty coverage and residual values in segment, a winning combination for these products.

"We're seeing increased residual values for our products by staying true to our turnaround and market growth plans. For customers, this means providing industry-leading products in terms of design, fuel economy, quality and performance," LaNeve said.

"Interestingly, warranty coverage has increased substantially as a reason consumers cite when buying a new GM vehicle. Our 5 Year/100,000 Mile Powertrain Limited Warranty continues to be a better choice for customers. Our coverage focuses on the complete ownership experience and includes other provisions that our competitors do not offer, including transferability to the next owner, more complete coverage of parts, and coverage for new and certified used vehicles. In addition, GM offers superior complementary programs, like courtesy transportation and roadside assistance. In other words, GM takes care of the vehicle and the owner," LaNeve added.

### Certified Used Vehicles

July 2007 sales for all certified GM brands, including GM Certified Used Vehicles, Cadillac Certified Pre-Owned Vehicles, Saturn Certified Pre-Owned Vehicles, Saab Certified Pre-Owned Vehicles, and HUMMER Certified Pre-Owned Vehicles, were 42,641 units, up nearly 9 percent from last July. Total year-to-date certified GM sales are 315,882 units, up 4 percent from the same period last year.

GM Certified Used Vehicles, the industry's top-selling manufacturer-certified used brand, posted 37,355 sales, up 12 percent from last July. Year-to-date sales for GM Certified Used Vehicles are 277,493 units, up 6 percent from the same period in 2006.

Cadillac Certified Pre-Owned Vehicles posted July sales of 3,026 units, down 4 percent from last July. Saturn Certified Pre-Owned Vehicles sold 1,537 units in July, down 15 percent. Saab Certified Pre-Owned Vehicles sold 638 units, down 26 percent, and HUMMER Certified Pre-Owned Vehicles sold 85 units, up 29 percent.

"GM Certified dealers did a terrific job in July with sales of 37,355 units, up 12 percent from last year," LaNeve said. "More consumers are opting for the quality and peace of mind assurances that manufacturer certification provides, and GM Certified dealers are stepping up to deliver them the widest selection of quality vehicles at a tremendous value."

### GM North America Reports July 2007 Production, 2007 Third-Quarter Production Forecast Unchanged at 1.075 Million Vehicles

In July, GM North America produced 254,000 vehicles (91,000 cars and 163,000 trucks). This is up 54,000 units or 27 percent compared to July 2006 when the region produced 200,000 vehicles (78,000 cars and 122,000 trucks).

(Production totals include joint venture production of 13,000 vehicles in July 2007 and 13,000 vehicles in July 2006.)

The region's 2007 third-quarter production forecast is unchanged at 1.075 million vehicles (377,000 cars and 698,000 trucks).

GM also announced 2007 final second-quarter and revised third-quarter production

## Edgar Filing: GENERAL MOTORS CORP - Form 8-K

forecast for its international regions.

GM Europe - GM Europe produced 464,000 vehicles in the second-quarter of 2007. In the second-quarter of 2006 the region built 495,000 vehicles. The region's 2007 third-quarter production forecast is revised at 395,000 vehicles, up 6,000 units from last month's guidance. In the third-quarter of 2006 the region built 374,000 vehicles.

GM Asia Pacific - The region built 571,000 vehicles in the second-quarter of 2007. In the second-quarter of 2006 the region produced 482,000 vehicles. The region's 2007 third-quarter production forecast is unchanged at 518,000 vehicles. In the third-quarter of 2006 the region built 433,000 vehicles.

GM Latin America, Africa and the Middle East - The region built 233,000 vehicles in the second-quarter of 2007. In the second-quarter of 2006 the region produced 206,000 vehicles. The region's 2007 third-quarter production forecast is unchanged at 258,000 vehicles. In the third-quarter of 2006 the region built 215,000 vehicles.

General Motors Corp. (NYSE: GM), the world's largest automaker, has been the annual global industry sales leader for 76 years. Founded in 1908, GM today employs about 280,000 people around the world. With global headquarters in Detroit, GM manufactures its cars and trucks in 33 countries. In 2006, nearly 9.1 million GM cars and trucks were sold globally under the following brands: Buick, Cadillac, Chevrolet, GMC, GM Daewoo, Holden, HUMMER, Opel, Pontiac, Saab, Saturn and Vauxhall. GM's OnStar subsidiary is the industry leader in vehicle safety, security and information services. More information on GM can be found at [www.gm.com](http://www.gm.com).

Note: GM sales and production results are available on GM Media OnLine at <http://media.gm.com> by clicking on News, then Sales/Production. In this press release and related comments by General Motors management, we use words like "expect," "anticipate," "estimate," "forecast," "objective," "plan," "goal" and similar expressions to identify forward-looking statements, representing our current judgment about possible future events. We believe these judgments are reasonable, but actual results may differ materially due to a variety of important factors. Among other items, such factors might include: the pace of introductions and market acceptance of new products; the effect of competition on our markets and significant changes in the competitive environment; price increases or shortages of fuel; and changes in laws, regulations or tax rates. GM's most recent annual report on Form 10-K and quarterly report on Form 10-Q provide information about these factors, which may be revised or supplemented in future reports to the SEC on Form 10-Q or 8-K.

# # #

Detroit -- General Motors dealers in the United States today reported the following vehicle sales:

|               | July    |         | Calendar Year-to-Date<br>January - July |           |           |        |
|---------------|---------|---------|---|-----------|-----------|--------|
|               | 2007    | 2006    | % Chg<br>per S/D                        | 2007      | 2006      | % Chg. |
| Curr S/D:     | 24      |         |   |           |           |        |
| Prev S/D:     | 25      |         |   |           |           |        |
| Vehicle Total | 320,935 | 410,332 | -18.5                                   | 2,243,697 | 2,477,289 | -9.4   |

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

|                     |         |         |       |           |           |       |
|---------------------|---------|---------|-------|-----------|-----------|-------|
| Car Total           | 119,866 | 162,203 | -23.0 | 880,128   | 979,162   | -10.1 |
| Truck Total         | 201,069 | 248,129 | -15.6 | 1,363,569 | 1,498,127 | -9.0  |
| Light Truck Total   | 196,004 | 244,095 | -16.4 | 1,333,462 | 1,463,173 | -8.9  |
| Light Vehicle Total | 315,870 | 406,298 | -19.0 | 2,213,590 | 2,442,335 | -9.4  |

| Market Division<br>Vehicle Total | July    |         |                  | Calendar Year-to-Date<br>January - July |           |        |
|----------------------------------|---------|---------|------------------|---|-----------|--------|
|                                  | 2007    | 2006    | % Chg<br>per S/D | 2007                                    | 2006      | % Chg. |
| Buick                            | 16,654  | 23,609  | -26.5            | 106,837                                 | 148,725   | -28.2  |
| Cadillac                         | 17,412  | 19,124  | -5.2             | 115,103                                 | 129,744   | -11.3  |
| Chevrolet                        | 183,103 | 244,080 | -21.9            | 1,324,899                               | 1,476,481 | -10.3  |
| GMC                              | 44,060  | 48,085  | -4.6             | 285,262                                 | 281,833   | 1.2    |
| HUMMER                           | 4,895   | 6,991   | -27.1            | 32,003                                  | 39,786    | -19.6  |
| Oldsmobile                       | 0       | 0       | ***.*            | 0                                       | 96        | ***.*  |
| Other - Isuzu                    | 1,173   | 1,336   | -8.5             | 7,906                                   | 8,428     | -6.2   |
| Pontiac                          | 30,023  | 40,933  | -23.6            | 205,448                                 | 244,870   | -16.1  |
| Saab                             | 3,247   | 3,658   | -7.5             | 20,250                                  | 21,349    | -5.1   |
| Saturn                           | 20,368  | 22,516  | -5.8             | 145,989                                 | 125,977   | 15.9   |

Sales of Vehicles Produced in US/Canada/Mexico

|             |         |         |       |           |           |       |
|-------------|---------|---------|-------|-----------|-----------|-------|
| Car         | 110,684 | 151,133 | -23.7 | 822,162   | 919,246   | -10.6 |
| Light Truck | 196,004 | 244,095 | -16.4 | 1,333,462 | 1,463,173 | -8.9  |

Twenty-four selling days for the July period this year and twenty-five for last year.

\*American Isuzu Motors, Inc., dealer sales of commercial vehicles distributed by General Motors Corporation as reported to General Motors by American Isuzu Motors, Inc.

2-1P  
GM Car Deliveries - (United States)  
July 2007

|  | July |      |                  | Calendar Year-to-Date<br>January - July |      |        |
|--|------|------|------------------|---|------|--------|
|  | 2007 | 2006 | % Chg<br>per S/D | 2007                                    | 2006 | % Chg. |
|  |      |      |                  |   |      |        |

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

| Selling Days (S/D)                     | 24      | 25      |       |         |         |       |
|--|---------|---------|-------|---------|---------|-------|
| Century                                | 0       | 3       | ***.* | 5       | 77      | -93.5 |
| LaCrosse                               | 4,156   | 8,152   | -46.9 | 27,277  | 42,685  | -36.1 |
| LeSabre                                | 0       | 102     | ***.* | 121     | 2,019   | -94.0 |
| Lucerne                                | 8,290   | 9,983   | -13.5 | 47,333  | 57,106  | -17.1 |
| Park Avenue                            | 0       | 1       | ***.* | 26      | 31      | -16.1 |
| Regal                                  | 0       | 0       | ***.* | 0       | 30      | ***.* |
| Buick Total                            | 12,446  | 18,241  | -28.9 | 74,762  | 101,948 | -26.7 |
| CTS                                    | 3,825   | 5,623   | -29.1 | 27,777  | 34,672  | -19.9 |
| DeVille                                | 0       | 39      | ***.* | 71      | 648     | -89.0 |
| DTS                                    | 4,920   | 4,458   | 15.0  | 27,769  | 33,009  | -15.9 |
| Seville                                | 0       | 0       | ***.* | 0       | 9       | ***.* |
| STS                                    | 1,611   | 2,356   | -28.8 | 11,120  | 14,805  | -24.9 |
| XLR                                    | 156     | 252     | -35.5 | 1,165   | 2,065   | -43.6 |
| Cadillac Total                         | 10,512  | 12,728  | -14.0 | 67,902  | 85,208  | -20.3 |
| Aveo                                   | 6,173   | 6,552   | -1.9  | 37,168  | 35,078  | 6.0   |
| Cavalier                               | 0       | 37      | ***.* | 57      | 307     | -81.4 |
| Classic                                | 0       | 2       | ***.* | 17      | 7       | 142.9 |
| Cobalt                                 | 15,850  | 23,961  | -31.1 | 112,287 | 143,913 | -22.0 |
| Corvette                               | 2,377   | 2,794   | -11.4 | 20,135  | 21,857  | -7.9  |
| Impala                                 | 21,222  | 26,480  | -16.5 | 201,612 | 171,210 | 17.8  |
| Malibu                                 | 9,317   | 17,662  | -45.1 | 76,816  | 107,489 | -28.5 |
| Monte Carlo                            | 1,269   | 3,524   | -62.5 | 12,582  | 20,907  | -39.8 |
| SSR                                    | 4       | 418     | -99.0 | 232     | 2,976   | -92.2 |
| Chevrolet Total                        | 56,212  | 81,430  | -28.1 | 460,906 | 503,744 | -8.5  |
| Alero                                  | 0       | 0       | ***.* | 0       | 67      | ***.* |
| Oldsmobile Total                       | 0       | 0       | ***.* | 0       | 67      | ***.* |
| Bonneville                             | 0       | 66      | ***.* | 130     | 946     | -86.3 |
| G5                                     | 2,287   | 186     | ***.* | 15,291  | 191     | ***.* |
| G6                                     | 12,507  | 17,516  | -25.6 | 82,462  | 92,278  | -10.6 |
| Grand Am                               | 0       | 52      | ***.* | 99      | 692     | -85.7 |
| Grand Prix                             | 6,001   | 8,815   | -29.1 | 52,456  | 62,813  | -16.5 |
| GTO                                    | 320     | 1,373   | -75.7 | 3,807   | 6,910   | -44.9 |
| Solstice                               | 1,463   | 1,342   | 13.6  | 10,541  | 12,888  | -18.2 |
| Sunfire                                | 0       | 59      | ***.* | 39      | 776     | -95.0 |
| Vibe                                   | 4,200   | 6,060   | -27.8 | 21,725  | 28,082  | -22.6 |
| Pontiac Total                          | 26,778  | 35,469  | -21.4 | 186,550 | 205,576 | -9.3  |
| 9-2X                                   | 0       | 175     | ***.* | 118     | 683     | -82.7 |
| 9-3                                    | 2,209   | 2,548   | -9.7  | 14,127  | 14,637  | -3.5  |
| 9-5                                    | 480     | 422     | 18.5  | 2,746   | 2,608   | 5.3   |
| Saab Total                             | 2,689   | 3,145   | -10.9 | 16,991  | 17,928  | -5.2  |
| Aura                                   | 5,827   | 1       | ***.* | 33,056  | 1       | ***.* |
| ION                                    | 4,490   | 10,329  | -54.7 | 32,837  | 60,969  | -46.1 |
| Saturn L Series                        | 0       | 0       | ***.* | 2       | 20      | -90.0 |
| Sky                                    | 912     | 860     | 10.5  | 7,122   | 3,701   | 92.4  |
| Saturn Total                           | 11,229  | 11,190  | 4.5   | 73,017  | 64,691  | 12.9  |
| GM Total                               | 119,866 | 162,203 | -23.0 | 880,128 | 979,162 | -10.1 |
| GM Car Deliveries by Production Source |         |         |       |         |         |       |
| GM North America *                     | 110,684 | 151,133 | -23.7 | 822,162 | 919,246 | -10.6 |
| GM Import                              | 9,182   | 11,070  | -13.6 | 57,966  | 59,916  | -3.3  |

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

|          |         |         |       |         |         |       |
|----------|---------|---------|-------|---------|---------|-------|
| GM Total | 119,866 | 162,203 | -23.0 | 880,128 | 979,162 | -10.1 |
|----------|---------|---------|-------|---------|---------|-------|

---

\* Includes U.S./Canada/Mexico

2-1P  
GM Car Deliveries - (United States)  
July 2007

|                    | July |      |                  | Calendar Year-to-Date<br>January - July |      |        |
|--------------------|------|------|------------------|---|------|--------|
|                    | 2007 | 2006 | % Chg<br>per S/D | 2007                                    | 2006 | % Chg. |
| Selling Days (S/D) | 24   | 25   |                  |   |      |        |

GM Car Deliveries by Production Source and Marketing Division

|                            |         |         |       |         |         |       |
|----------------------------|---------|---------|-------|---------|---------|-------|
| Buick Total                | 12,446  | 18,241  | -28.9 | 74,762  | 101,948 | -26.7 |
| Cadillac Total             | 10,512  | 12,728  | -14.0 | 67,902  | 85,208  | -20.3 |
| Chevrolet Total            | 50,039  | 74,878  | -30.4 | 423,738 | 468,666 | -9.6  |
| Oldsmobile Total           | 0       | 0       | ***.* | 0       | 67      | ***.* |
| Pontiac Total              | 26,458  | 34,096  | -19.2 | 182,743 | 198,666 | -8.0  |
| Saturn Total               | 11,229  | 11,190  | 4.5   | 73,017  | 64,691  | 12.9  |
| GM North<br>America Total* | 110,684 | 151,133 | -23.7 | 822,162 | 919,246 | -10.6 |
| Chevrolet Total            | 6,173   | 6,552   | -1.9  | 37,168  | 35,078  | 6.0   |
| Pontiac Total              | 320     | 1,373   | -75.7 | 3,807   | 6,910   | -44.9 |
| Saab Total                 | 2,689   | 3,145   | -10.9 | 16,991  | 17,928  | -5.2  |
| GM Import Total            | 9,182   | 11,070  | -13.6 | 57,966  | 59,916  | -3.3  |

GM Vehicle Deliveries by Marketing Division

|                   |         |         |       |           |           |       |
|-------------------|---------|---------|-------|-----------|-----------|-------|
| Buick Total       | 16,654  | 23,609  | -26.5 | 106,837   | 148,725   | -28.2 |
| Cadillac Total    | 17,412  | 19,124  | -5.2  | 115,103   | 129,744   | -11.3 |
| Chevrolet Total   | 183,103 | 244,080 | -21.9 | 1,324,899 | 1,476,481 | -10.3 |
| GMC Total         | 44,060  | 48,085  | -4.6  | 285,262   | 281,833   | 1.2   |
| HUMMER Total      | 4,895   | 6,991   | -27.1 | 32,003    | 39,786    | -19.6 |
| Oldsmobile Total  | 0       | 0       | ***.* | 0         | 96        | ***.* |
| Other-Isuzu Total | 1,173   | 1,336   | -8.5  | 7,906     | 8,428     | -6.2  |
| Pontiac Total     | 30,023  | 40,933  | -23.6 | 205,448   | 244,870   | -16.1 |
| Saab Total        | 3,247   | 3,658   | -7.5  | 20,250    | 21,349    | -5.1  |
| Saturn Total      | 20,368  | 22,516  | -5.8  | 145,989   | 125,977   | 15.9  |
| GM Total          | 320,935 | 410,332 | -18.5 | 2,243,697 | 2,477,289 | -9.4  |

\* Includes US/Canada/Mexico

3-1P  
GM Truck Deliveries - (United States)  
July 2007

|  | July |      |                  | Calendar Year-to-Date<br>January - July |      |        |
|--|------|------|------------------|---|------|--------|
|  | 2007 | 2006 | % Chg<br>per S/D | 2007                                    | 2006 | % Chg. |

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

| Selling Days (S/D)         | 24      | 25      |       |         |         |       |
|----------------------------|---------|---------|-------|---------|---------|-------|
| Enclave                    | 3,041   | 0       | ***.* | 8,605   | 0       | ***.* |
| Rainier                    | 363     | 858     | -55.9 | 4,083   | 9,076   | -55.0 |
| Rendezvous                 | 481     | 3,222   | -84.4 | 14,809  | 29,744  | -50.2 |
| Terraza                    | 323     | 1,288   | -73.9 | 4,578   | 7,957   | -42.5 |
| Total Buick                | 4,208   | 5,368   | -18.3 | 32,075  | 46,777  | -31.4 |
| Escalade                   | 2,975   | 2,549   | 21.6  | 19,784  | 21,423  | -7.7  |
| Escalade ESV               | 1,392   | 1,551   | -6.5  | 9,266   | 6,892   | 34.4  |
| Escalade EXT               | 680     | 474     | 49.4  | 4,701   | 2,683   | 75.2  |
| SRX                        | 1,853   | 1,822   | 5.9   | 13,450  | 13,538  | -0.7  |
| Total Cadillac             | 6,900   | 6,396   | 12.4  | 47,201  | 44,536  | 6.0   |
| Astro                      | 0       | 7       | ***.* | 25      | 351     | -92.9 |
| C/K Suburban(Chevy)        | 8,243   | 7,319   | 17.3  | 46,790  | 41,572  | 12.6  |
| Chevy C/T Series           | 28      | 25      | 16.7  | 172     | 183     | -6.0  |
| Chevy W Series             | 176     | 194     | -5.5  | 1,676   | 1,703   | -1.6  |
| Colorado                   | 5,754   | 10,149  | -40.9 | 46,965  | 55,528  | -15.4 |
| Equinox                    | 7,516   | 13,002  | -39.8 | 49,199  | 69,333  | -29.0 |
| Express Cutaway/G Cut      | 1,582   | 1,600   | 3.0   | 10,734  | 11,830  | -9.3  |
| Express Panel/G Van        | 6,320   | 6,911   | -4.7  | 43,525  | 51,856  | -16.1 |
| Express/G Sportvan         | 897     | 1,193   | -21.7 | 9,968   | 11,964  | -16.7 |
| HHR                        | 12,914  | 14,838  | -9.3  | 59,267  | 66,828  | -11.3 |
| Kodiak 4/5 Series          | 539     | 733     | -23.4 | 5,524   | 7,259   | -23.9 |
| Kodiak 6/7/8 Series        | 146     | 267     | -43.0 | 1,466   | 2,283   | -35.8 |
| S/T Blazer                 | 0       | 5       | ***.* | 7       | 98      | -92.9 |
| S/T Pickup                 | 0       | 0       | ***.* | 0       | 4       | ***.* |
| Tahoe                      | 11,915  | 13,481  | -7.9  | 83,029  | 98,414  | -15.6 |
| Tracker                    | 0       | 0       | ***.* | 0       | 11      | ***.* |
| TrailBlazer                | 14,547  | 13,805  | 9.8   | 77,034  | 105,817 | -27.2 |
| Uplander                   | 5,153   | 5,819   | -7.8  | 37,963  | 38,328  | -1.0  |
| Venture                    | 0       | 6       | ***.* | 25      | 171     | -85.4 |
| Avalanche                  | 4,164   | 6,713   | -35.4 | 32,731  | 25,452  | 28.6  |
| Silverado-C/K Pickup       | 46,997  | 66,583  | -26.5 | 357,893 | 383,752 | -6.7  |
| Chevrolet Fullsize Pickups | 51,161  | 73,296  | -27.3 | 390,624 | 409,204 | -4.5  |
| Chevrolet Total            | 126,891 | 162,650 | -18.7 | 863,993 | 972,737 | -11.2 |
| Acadia                     | 5,694   | 0       | ***.* | 40,964  | 0       | ***.* |
| Canyon                     | 1,731   | 2,717   | -33.6 | 13,091  | 13,741  | -4.7  |
| Envoy                      | 5,421   | 7,673   | -26.4 | 26,912  | 44,667  | -39.7 |
| GMC C/T Series             | 18      | 17      | 10.3  | 143     | 136     | 5.1   |
| GMC W Series               | 293     | 502     | -39.2 | 2,609   | 3,042   | -14.2 |
| Safari (GMC)               | 0       | 1       | ***.* | 13      | 56      | -76.8 |
| Savana Panel/G Classic     | 1,668   | 1,570   | 10.7  | 9,169   | 10,559  | -13.2 |
| Savana Special/G Cut       | 1,019   | 754     | 40.8  | 6,914   | 8,405   | -17.7 |
| Savana/Rally               | 226     | 288     | -18.3 | 1,134   | 1,738   | -34.8 |
| Sierra                     | 15,892  | 22,947  | -27.9 | 115,185 | 124,565 | -7.5  |
| Topkick 4/5 Series         | 1,546   | 573     | 181.1 | 6,724   | 7,412   | -9.3  |
| Topkick 6/7/8 Series       | 1,146   | 387     | 208.5 | 3,887   | 4,508   | -13.8 |
| Yukon                      | 5,147   | 6,384   | -16.0 | 34,275  | 39,324  | -12.8 |
| Yukon XL                   | 4,259   | 4,272   | 3.8   | 24,242  | 23,680  | 2.4   |
| GMC Total                  | 44,060  | 48,085  | -4.6  | 285,262 | 281,833 | 1.2   |
| HUMMER H1                  | 19      | 34      | -41.8 | 101     | 229     | -55.9 |
| HUMMER H2                  | 825     | 1,391   | -38.2 | 6,724   | 9,752   | -31.1 |
| HUMMER H3                  | 4,051   | 5,566   | -24.2 | 25,178  | 29,805  | -15.5 |



Edgar Filing: GENERAL MOTORS CORP - Form 8-K

|                      |         |         |       |           |           |       |
|----------------------|---------|---------|-------|-----------|-----------|-------|
| HUMMER Total         | 4,895   | 6,991   | -27.1 | 32,003    | 39,786    | -19.6 |
| Bravada              | 0       | 0       | ***.* | 0         | 19        | ***.* |
| Silhouette           | 0       | 0       | ***.* | 0         | 10        | ***.* |
| Oldsmobile Total     | 0       | 0       | ***.* | 0         | 29        | ***.* |
| Other-Isuzu F Series | 202     | 113     | 86.2  | 1,116     | 771       | 44.7  |
| Other-Isuzu H Series | 3       | 11      | -71.6 | 61        | 81        | -24.7 |
| Other-Isuzu N Series | 968     | 1,212   | -16.8 | 6,729     | 7,576     | -11.2 |
| Other-Isuzu Total    | 1,173   | 1,336   | -8.5  | 7,906     | 8,428     | -6.2  |
| Aztek                | 0       | 16      | ***.* | 25        | 295       | -91.5 |
| Montana              | 0       | 21      | ***.* | 26        | 321       | -91.9 |
| Montana SV6          | 122     | 597     | -78.7 | 1,135     | 11,627    | -90.2 |
| Torrent              | 3,123   | 4,830   | -32.6 | 17,712    | 27,051    | -34.5 |
| Pontiac Total        | 3,245   | 5,464   | -38.1 | 18,898    | 39,294    | -51.9 |
| 9-7X                 | 558     | 513     | 13.3  | 3,259     | 3,421     | -4.7  |
| Saab Total           | 558     | 513     | 13.3  | 3,259     | 3,421     | -4.7  |
| Outlook              | 3,345   | 0       | ***.* | 19,908    | 0         | ***.* |
| Relay                | 83      | 593     | -85.4 | 1,131     | 3,960     | -71.4 |
| VUE                  | 5,711   | 10,733  | -44.6 | 51,933    | 57,326    | -9.4  |
| Saturn Total         | 9,139   | 11,326  | -15.9 | 72,972    | 61,286    | 19.1  |
| GM Total             | 201,069 | 248,129 | -15.6 | 1,363,569 | 1,498,127 | -9.0  |

GM TRUCK Deliveries by Production Source

|                    |         |         |       |           |           |      |
|--------------------|---------|---------|-------|-----------|-----------|------|
| GM North America * | 199,890 | 246,450 | -15.5 | 1,354,281 | 1,487,832 | -9.0 |
| GM Import          | 1,179   | 1,679   | -26.9 | 9,288     | 10,295    | -9.8 |
| GM Total           | 201,069 | 248,129 | -15.6 | 1,363,569 | 1,498,127 | -9.0 |

GM Light Duty Truck Deliveries by Production Source

|                    |         |         |       |           |           |       |
|--------------------|---------|---------|-------|-----------|-----------|-------|
| GM North America * | 196,004 | 244,095 | -16.4 | 1,333,462 | 1,463,173 | -8.9  |
| GM Import          | 0       | 0       | ***.* | 0         | 0         | ***.* |
| GM Total           | 196,004 | 244,095 | -16.4 | 1,333,462 | 1,463,173 | -8.9  |

\* Includes U.S./Canada/Mexico

|                    | July |      | % Chg<br>per S/D | Calendar Year-to-Date<br>January - July |      |        |
|--------------------|------|------|------------------|---|------|--------|
|                    | 2007 | 2006 |                  | 2007                                    | 2006 | % Chg. |
| Selling Days (S/D) | 24   | 25   |                  |   |      |        |

GM TRUCK Deliveries by Production Source and Marketing Division

|                 |         |         |       |         |         |       |
|-----------------|---------|---------|-------|---------|---------|-------|
| Buick Total     | 4,208   | 5,368   | -18.3 | 32,075  | 46,777  | -31.4 |
| Cadillac Total  | 6,900   | 6,396   | 12.4  | 47,201  | 44,536  | 6.0   |
| Chevrolet Total | 126,764 | 162,512 | -18.7 | 862,823 | 971,543 | -11.2 |
| GMC Total       | 43,875  | 47,683  | -4.2  | 283,275 | 279,413 | 1.4   |

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

|                            |         |         |       |           |           |       |
|----------------------------|---------|---------|-------|-----------|-----------|-------|
| HUMMER Total               | 4,895   | 6,991   | -27.1 | 32,003    | 39,786    | -19.6 |
| Oldsmobile Total           | 0       | 0       | ***.* | 0         | 29        | ***.* |
| Other-Isuzu Total          | 306     | 197     | 61.8  | 1,775     | 1,747     | 1.6   |
| Pontiac Total              | 3,245   | 5,464   | -38.1 | 18,898    | 39,294    | -51.9 |
| Saab Total                 | 558     | 513     | 13.3  | 3,259     | 3,421     | -4.7  |
| Saturn Total               | 9,139   | 11,326  | -15.9 | 72,972    | 61,286    | 19.1  |
| GM North America<br>Total* | 199,890 | 246,450 | -15.5 | 1,354,281 | 1,487,832 | -9.0  |

|                   |       |       |       |       |        |       |
|-------------------|-------|-------|-------|-------|--------|-------|
| Chevrolet Total   | 127   | 138   | -4.1  | 1,170 | 1,194  | -2.0  |
| GMC Total         | 185   | 402   | -52.1 | 1,987 | 2,420  | -17.9 |
| Other-Isuzu Total | 867   | 1,139 | -20.7 | 6,131 | 6,681  | -8.2  |
| GM Import Total   | 1,179 | 1,679 | -26.9 | 9,288 | 10,295 | -9.8  |

GM Light Truck Deliveries by Production Source and Marketing Division

|                            |         |         |       |           |           |       |
|----------------------------|---------|---------|-------|-----------|-----------|-------|
| Buick Total                | 4,208   | 5,368   | -18.3 | 32,075    | 46,777    | -31.4 |
| Cadillac Total             | 6,900   | 6,396   | 12.4  | 47,201    | 44,536    | 6.0   |
| Chevrolet Total            | 126,002 | 161,431 | -18.7 | 855,155   | 961,309   | -11.0 |
| GMC Total                  | 41,057  | 46,606  | -8.2  | 271,899   | 266,735   | 1.9   |
| HUMMER Total               | 4,895   | 6,991   | -27.1 | 32,003    | 39,786    | -19.6 |
| Oldsmobile Total           | 0       | 0       | ***.* | 0         | 29        | ***.* |
| Pontiac Total              | 3,245   | 5,464   | -38.1 | 18,898    | 39,294    | -51.9 |
| Saab Total                 | 558     | 513     | 13.3  | 3,259     | 3,421     | -4.7  |
| Saturn Total               | 9,139   | 11,326  | -15.9 | 72,972    | 61,286    | 19.1  |
| GM North America<br>Total* | 196,004 | 244,095 | -16.4 | 1,333,462 | 1,463,173 | -8.9  |

GM Light Truck Deliveries by Marketing Division

|                  |         |         |       |           |           |       |
|------------------|---------|---------|-------|-----------|-----------|-------|
| Buick Total      | 4,208   | 5,368   | -18.3 | 32,075    | 46,777    | -31.4 |
| Cadillac Total   | 6,900   | 6,396   | 12.4  | 47,201    | 44,536    | 6.0   |
| Chevrolet Total  | 126,002 | 161,431 | -18.7 | 855,155   | 961,309   | -11.0 |
| GMC Total        | 41,057  | 46,606  | -8.2  | 271,899   | 266,735   | 1.9   |
| HUMMER Total     | 4,895   | 6,991   | -27.1 | 32,003    | 39,786    | -19.6 |
| Oldsmobile Total | 0       | 0       | ***.* | 0         | 29        | ***.* |
| Pontiac Total    | 3,245   | 5,464   | -38.1 | 18,898    | 39,294    | -51.9 |
| Saab Total       | 558     | 513     | 13.3  | 3,259     | 3,421     | -4.7  |
| Saturn Total     | 9,139   | 11,326  | -15.9 | 72,972    | 61,286    | 19.1  |
| GM Total         | 196,004 | 244,095 | -16.4 | 1,333,462 | 1,463,173 | -8.9  |

\* Includes US/Canada/Mexico

GM Production Schedule - 8/01/07

| Units 000s                | GMNA |        |       |      |         |       | Total<br>Worldwide | Memo: Joint Venture |       |               |
|---------------------------|------|--------|-------|------|---------|-------|--------------------|---------------------|-------|---------------|
|                           | Carl | Truck1 | Total | GME2 | GMLAAM3 | GMAP4 |                    | GMNA 1<br>Car       | Truck | International |
| 2007 Q3 # *               | 377  | 698    | 1,075 | 395  | 258     | 518   | 2,246              | 11                  | 42    | 269           |
| O/(U) prior<br>forecast:0 | 0    | 0      | 0     | 6    | 0       | 0     | 6                  | 0                   | 0     | 0             |

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

| Units 000s   | GMNA  |       |       | GME   | GMLAAM | GMAP  | Total<br>Worldwide | GMNA 1 |       | International |
|--------------|-------|-------|-------|-------|--------|-------|--------------------|--------|-------|---------------|
|              | Car   | Truck | Total |       |        |       |                    | Car    | Truck |               |
| 2001         |       |       |       |       |        |       |                    |        |       |               |
| 1st Qtr.     | 580   | 634   | 1,214 | 538   | 138    | 51    | 1,941              | 18     | 9     | NA            |
| 2nd Qtr.     | 638   | 726   | 1,364 | 491   | 165    | 64    | 2,084              | 13     | 16    | NA            |
| 3rd Qtr.     | 574   | 664   | 1,238 | 373   | 146    | 74    | 1,832              | 11     | 15    | NA            |
| 4th Qtr.     | 573   | 721   | 1,294 | 441   | 127    | 67    | 1,929              | 9      | 16    | NA            |
|              | ----- | ----- | ----- | ----- | -----  | ----- | -----              | -----  | ----- | -----         |
| CY           | 2,365 | 2,745 | 5,110 | 1,842 | 575    | 256   | 7,786              | 51     | 56    | NA            |
| 2002         |       |       |       |       |        |       |                    |        |       |               |
| 1st Qtr.     | 600   | 753   | 1,353 | 456   | 131    | 65    | 2,005              | 11     | 11    | NA            |
| 2nd Qtr.     | 688   | 865   | 1,553 | 453   | 141    | 74    | 2,221              | 15     | 17    | NA            |
| 3rd Qtr.     | 568   | 740   | 1,308 | 408   | 132    | 87    | 1,935              | 19     | 20    | NA            |
| 4th Qtr.     | 602   | 824   | 1,426 | 453   | 157    | 81    | 2,117              | 14     | 25    | NA            |
|              | ----- | ----- | ----- | ----- | -----  | ----- | -----              | -----  | ----- | -----         |
| CY           | 2,458 | 3,182 | 5,640 | 1,770 | 561    | 307   | 8,278              | 59     | 73    | NA            |
| 2003         |       |       |       |       |        |       |                    |        |       |               |
| 1st Qtr.     | 591   | 860   | 1,451 | 491   | 127    | 77    | 2,146              | 19     | 24    | NA            |
| 2nd Qtr.     | 543   | 837   | 1,380 | 488   | 128    | 90    | 2,086              | 19     | 24    | NA            |
| 3rd Qtr.     | 492   | 753   | 1,245 | 393   | 135    | 120   | 1,893              | 20     | 17    | NA            |
| 4th Qtr.     | 558   | 827   | 1,385 | 446   | 157    | 133   | 2,121              | 16     | 20    | NA            |
|              | ----- | ----- | ----- | ----- | -----  | ----- | -----              | -----  | ----- | -----         |
| CY           | 2,184 | 3,277 | 5,461 | 1,818 | 547    | 420   | 8,246              | 74     | 85    | NA            |
| 2004         |       |       |       |       |        |       |                    |        |       |               |
| 1st Qtr.     | 525   | 820   | 1,345 | 473   | 159    | 296   | 2,273              | 19     | 19    | 247           |
| 2nd Qtr.     | 543   | 846   | 1,389 | 503   | 172    | 337   | 2,401              | 18     | 48    | 284           |
| 3rd Qtr.     | 463   | 746   | 1,209 | 411   | 185    | 314   | 2,119              | 16     | 43    | 261           |
| 4th Qtr.     | 466   | 811   | 1,277 | 442   | 200    | 386   | 2,305              | 17     | 47    | 324           |
|              | ----- | ----- | ----- | ----- | -----  | ----- | -----              | -----  | ----- | -----         |
| CY           | 1,997 | 3,223 | 5,220 | 1,829 | 716    | 1,333 | 9,098              | 70     | 158   | 1,116         |
| 2005         |       |       |       |       |        |       |                    |        |       |               |
| 1st Qtr.     | 470   | 712   | 1,182 | 502   | 185    | 335   | 2,204              | 16     | 51    | 286           |
| 2nd Qtr.     | 458   | 789   | 1,247 | 501   | 195    | 398   | 2,341              | 17     | 49    | 337           |
| 3rd Qtr.     | 423   | 723   | 1,146 | 412   | 207    | 409   | 2,174              | 15     | 50    | 199           |
| 4th Qtr.     | 483   | 798   | 1,281 | 443   | 188    | 420   | 2,332              | 14     | 68    | 197           |
|              | ----- | ----- | ----- | ----- | -----  | ----- | -----              | -----  | ----- | -----         |
| CY           | 1,834 | 3,022 | 4,856 | 1,858 | 775    | 1,562 | 9,051              | 62     | 218   | 1,019         |
| 2006         |       |       |       |       |        |       |                    |        |       |               |
| 1st Qtr.     | 496   | 759   | 1,255 | 494   | 194    | 472   | 2,415              | 18     | 50    | 246           |
| 2nd Qtr.     | 462   | 775   | 1,237 | 495   | 206    | 482   | 2,420              | 17     | 58    | 258           |
| 3rd Qtr.     | 417   | 633   | 1,050 | 374   | 215    | 433   | 2,072              | 12     | 48    | 202           |
| 4th Qtr.     | 446   | 661   | 1,107 | 443   | 215    | 509   | 2,274              | 11     | 43    | 260           |
|              | ----- | ----- | ----- | ----- | -----  | ----- | -----              | -----  | ----- | -----         |
| CY           | 1,821 | 2,828 | 4,649 | 1,806 | 830    | 1,896 | 9,181              | 58     | 199   | 966           |
| 2007         |       |       |       |       |        |       |                    |        |       |               |
| 1st Qtr.     | 399   | 664   | 1,063 | 511   | 222    | 544   | 2,340              | 15     | 35    | 287           |
| 2nd Qtr.     | 402   | 740   | 1,142 | 464   | 233    | 571   | 2,410              | 12     | 42    | 264           |
| 3rd Qtr. # * | 377   | 698   | 1,075 | 395   | 258    | 518   | 2,246              | 11     | 42    | 269           |
|              | ----- | ----- | ----- | ----- | -----  | ----- | -----              | -----  | ----- | -----         |
| CYTD         | 1,178 | 2,102 | 3,280 | 1,370 | 713    | 1,633 | 6,996              | 38     | 119   | 820           |

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

\* Variance reported only if current production estimate by region differs from prior production estimate by 5K units or more  
@ Numbers may vary due to rounding  
# Denotes estimate

- (1) GMNA includes joint venture production - NUMMI units included in GMNA Car; HUMMER and CAMI units included in GMNA Truck
- (2) GME includes GM-AvtoVAZ joint venture production beginning in Q1 (2004)
- (3) GMLAAM includes GM Egypt joint venture from 2001 through current calendar year
- (4) GMAP includes joint venture production: Shanghai GM Norsom Motors (formerly Jinbei GM) and Shanghai GM beginning in 2000 and SAIC-GM-Wuling and GM Daewoo Auto Technologies (GMDAT) beginning in Q1 2004.
- (5) International joint venture production includes GM-AvtoVAZ, GM Egypt, Shanghai GM Norsom Motors, Shanghai GM, SAIC-GM-Wuling, and GMDAT. Starting in Q3 2005 International joint venture production does not include GMDAT.

This report is governed by the Forward Looking Statements language found in the Terms and Conditions on the GM Institutional Investor website.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL MOTORS CORPORATION

-----  
(Registrant)

Date: August 1, 2007

By: /s/NICK S. CYPRUS

-----  
(Nick S. Cyprus  
Controller and  
Chief Accounting Officer)