Edgar Filing: NEWELL BRANDS INC - Form 4

NEWELL B Form 4	RANDS INC									
May 17, 2016 FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION							OMB APPROVAL			
	UNITED		shington,			NGE U	01v11v1155101N	OMB Number:	3235-0287	
Check th if no long subject to Section 1 Form 4 o	ger STATEN 6. r	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES							Expires:January 31Expires:2005Estimated averageburden hours perresponse0.5	
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940										
(Print or Type I	Responses)									
1. Name and A Stipancich J	ddress of Reporting ohn K	Symbol	er Name and CLL BRAN				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
	(First) (1 LL BRANDS IN EE DUNWOODY	(Month/ C., 6655 05/13/2	of Earliest Tr Day/Year) 2016	ransaction			Director X Officer (give below)	10%	Owner r (specify	
	(Street)	endment, Da onth/Day/Year	-			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting				
ATLANTA	, GA 30328						Person		porting	
(City)	(State)	(Zip) Tab	ole I - Non-I	Derivative	Securi	ities Acqu	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		3. Transactio Code (Instr. 8)	4. Securit or(A) or Dis (Instr. 3, 4	sposed 4 and 5 (A)	l of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	05/13/2016		Code V S	Amount 10,000	or (D) D	Price \$ 47.3 (1)	(Instr. 3 and 4) 71,786	D		
Common Stock	05/16/2016		S	11,982	D	\$ 47.62 (2)	59,804	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3,			7. Titl Amou Under Secur (Instr.	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
				Code V	4, and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Si

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Stipancich John K C/O NEWELL BRANDS INC. 6655 PEACHTREE DUNWOODY ROAD ATLANTA, GA 30328			EVP, Chief Financial Officer				
Signatures							
/s/ Michael R. Peterson, Attorney in Fact for Stipancich	John K.		05/17/2016				

**Signature of Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- In connection with the sale of stock, the reporting person sold 10,000 shares at a weighted average price of \$47.30 at prices ranging from (1) \$47.26 to \$47.31. The reporting person undertakes to provide to the Company, any security holder of the Company, or the staff of the SEC, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth herein.

Date

In connection with the sale of stock, the reporting person sold 11,982 shares at a weighted average price of \$47.62 at prices ranging from (2) \$47.90 to \$48.00. The reporting person undertakes to provide to the Company, any security holder of the Company, or the staff of the SEC, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth herein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.