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CANDIES INC Form 8-K August 31, 2004

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event re	eported): August 25, 2004
Candie's, Inc.	
(Exact Name of Registrant as	Specified in Its Charter)
Delaware	
(State or Other Jurisdiction of Incorporation)	
0-10593	11-2481093
(Commission File Number)	(IRS Employer Identification No.
215 West 40th Street, New York, NY	10018
(Address of Principal Executive Offices)	(Zip Code)
(212) 730-0030	
(Registrant's Telephone Number, Including Area Code)	
Not Applicable	
(Former Name or Former Address, if Changed Since Last Report)	
Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):	
_ Written communications pursuant (17 CFR 230.425)	to Rule 425 under the Securities Act
$ _ $ Soliciting material pursuant to CFR 240.14a-12)	Rule 14a-12 under the Exchange Act (17
<pre> _ Pre-commencement communications Exchange Act (17 CFR 240.14d-2(b))</pre>	pursuant to Rule 14d-2(b) under the
<pre> _ Pre-commencement communications Exchange Act (17 CFR 240.13e-4(c))</pre>	pursuant to Rule 13e-4(c) under the

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Item 1.01 Entry into a Material Definitive Agreement.

On August 25, 2004, Candie's, Inc (the "Registrant") granted options ("Options") to purchase 100,000 shares of the Registrant's common stock to Robert D'Loren, a director of the Registrant, pursuant to the Registrant's 2002 Stock Option Plan.

The Options are exercisable at a price of \$2.67 per share, vest as to 40,000 shares on August 25, 2004 and as to 30,000 shares on each of August 25, 2005 and 2006 and expire on August 25, 2014, subject to earlier termination under certain circumstances.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CANDIE'S, INC.

Date: August 31, 2004 By:/s/ Richard Danderline

Name:Richard Danderline

Title: Executive Vice President-Finance and Operations